

123Together.com Offers Customers Early Access To Microsoft “Titan” As A Hosted Service

New “On Demand” Architecture Allows All SMBs To Immediately Take Advantage Of The Latest Customer Relationship Management Tool And Customize It To Their Needs.

October 30, 2007 (FPRC) -- Burlington, MA - 123Together.com, a leading hoster of enterprise-class messaging and collaboration solutions such as Microsoft Exchange Server 2007, Windows SharePoint Services v3.0 and Microsoft Dynamics CRM 3.0, announced today that it is participating in Microsoft's Early Adopter Program for the next generation of Microsoft Dynamics CRM, version 4.0, code-named "Titan", and selecting customers to receive early access to a hosted "Titan" solution.

Microsoft Dynamics CRM is a customer relationship management application which helps businesses increase sales, enhance their level of customer service, and improve corporate profitability. 123Together.com currently hosts services such as Microsoft Exchange Server, Windows SharePoint Services, and Microsoft Dynamics CRM 3.0. It allows SMBs to take advantage of enterprises-class messaging and collaboration solutions at a cost they can afford and without the technical personnel needed to maintain the servers in house.

As part of the Microsoft Technology Adoption Program (TAP) for Microsoft Dynamics CRM 4.0, 123Together.com has been given early access to "Titan", and will be distributing it as a hosted service to a select group of customers on November 1, 2007.

The most significant enhancement which 123Together.com customers will experience with Microsoft Dynamics CRM 4.0 as a hosted service is the ability for them to use the application immediately. Customers were previously required to purchase an additional server solely for the use of Microsoft Dynamics CRM 3.0 and, as a result, incurred added costs and additional set up time. Utilizing Microsoft Dynamics CRM 4.0 in a hosted environment allows customers to be up and running right away and is easily scalable as their company grows or needs change. This allows customers to pay for only the number of users they have, removes the requirement for dedicated hardware and eliminates the need for any long term contracts. System availability, scalability, management, patching and monitoring concerns are also managed by 123Together.com allowing customers to focus on their core competencies and on growing their business.

In addition, customers will be able to significantly increase their company's productivity by utilizing preconfigured customizable templates designed for specific industries or by developing their own workflows within the application. Whether it's finance, medical, real estate, insurance or numerous other industries, customers will be able to gain additional insight into their customers' behaviors, improve customer service and increase revenue. Microsoft Corp. is currently offering preconfigured templates for the manufacturing industry and the public sector and will make additional templates available over the next few months.

"We are pleased to be able to make Microsoft Dynamics CRM 4.0 available to our customers as a hosted service," stated Ravi Agarwal, chief executive officer of 123Together.com. "With the addition of this service, our small and medium business customers will have access to a customizable, easy

to use enterprise-class customer relationship management solution."

Customers wishing to be considered for inclusion in 123Together.com's Early Adopter Program for Microsoft Dynamics CRM 4.0 as a hosted service can receive further information at <http://www.123together.com/crm/Microsoft-CRM.shtml>.

About 123Together.com

Headquartered in Burlington, Massachusetts, 123Together.com, a Microsoft Gold Certified Partner, is a leading hoster of enterprise-class messaging and collaboration solutions. Its hosted services offering includes shared and dedicated Microsoft Exchange Server, shared and dedicated Windows SharePoint Services v3.0, full mobile availability for BlackBerry, Treo, PocketPC, SmartPhone and Windows Mobile handhelds; and the ability to resell the service completely white labeled. 123Together.com offers Exchange customers free Outlook 2007, live 24x7x365 U.S.-based phone and email support, advanced spam and virus filtering, and a 100 percent uptime guarantee for dedicated servers. A 30-day no obligation trial is available. Additional information can be found at www.123together.com.

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