

Cyber Monday 2007 – Finding the Bling That’s Your Thing

AllAmericanBling.com announces an entire department devoted to Cyber Monday Specials on the internet’s busy shopping day.

November 8, 2007 (FPRC) -- The Cyber Monday Specials at AllAmericanBling.com will be available on Monday, November 26th, 2007 at www.AllAmericanBling.com/CyberMonday.

Why would a upcoming internet shopping and gift web site like AllAmericanBling.com create an entire department to be available only for one day?

“The National Retail Federation says the Monday after Thanksgiving is one of the busiest internet shopping days of the year. AllAmericanBling.com wants to create a fun shopping experience on that day by featuring some of our coolest ‘bling’ at some fantastic prices. Gear that is fun, different, has a ‘hip factor’ or is just a plain bargain.” Said Jeff Young, spokesman for AllAmericanBling.com.

“People are busy. Especially during the Holiday season. They want gifts for their friends and family. They will be exposed to the advertising hype of traditional retailers all Thanksgiving weekend, and maybe even venture into the madhouse world of shopping malls that weekend. Many will find brick and mortar stores chaotic, and will find it a gas-guzzling, hard-to-find-a parking-space, time-consuming-chore, to go from store to store looking for gifts.” said Young.

“That’s why our Cyber Monday Specials page has been created. The busy American shopper wants something easier and faster. And a more fun shopping than the chaos of the stores.” according to the spokesman.

“By Cyber Monday, consumers are ready to buy gifts. It is so much easier to find cyber space at your keyboard than a parking space at the mall. On Monday, November 26th, 2007, shoppers will be ready to buy on-line.” said Young.

“Many find it easier to find what you are looking for on-line than running from chaotic store to chaotic store. This is especially true at a website where you can purchase clothing, toys, jewelry, mp3 players, and just about any other kind of bling you can think of, all in one place, like AllAmericanBling.com.” said Young.

“On Cyber Monday, AllAmericanBling.com will feature specials in Christmas clothing, including our most popular clothing like hoodies, cargo pants, and lingerie. There will be specials in body jewelry, watches, and jewelry of all kinds. iPhone Bling will have specials, and Razr Phones will be available for one cent!” Young said.

“The fun nature of the products on special for Cyber Monday will be typical of the fun products you see at our two RSS feeds, The Bling of the Day,” seen at www.AllAmericanBling.com, and The Top 10 Bling of the Week,” seen at www.AllAmericanBling.com/TopTenBling, according to the spokesman. “Our site is not just about shopping, it is also about having some fun while you shop.” Young said.

“The Cyber Monday specials in the Toy Bling department will be a blast! Every category of toys

will be participating. It is our goal to make it easy for consumers to find the bling that's their thing, so not only will a shopper be able to find the specific toy they are looking for, we will have tons of gift ideas for shoppers who are not quite sure what they want." said Young.

"There will be Cyber Monday specials in Baby Bling, Pet Bling, books, beauty products, high-definition TV's, digital cameras, dvd's, video games, housewares, tools and hardware, office supplies, and sporting goods. And that's not everything! All of our departments will be participating! We are looking forward to this event, and I am sure, so are our shoppers!" Young said.

AllAmericanBling.com is a new shopping and gift web site from Vista Virtual, LLC. The site keeps consumers up with the latest "bling" including Razr Phones, iPods, jewelry, the latest in clothing, and toys.

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