

New Web Traffic Generation Company, The Gamma Project, Set To Launch Across The World Wide Web

"This company was developed to fill the gap of targeted traffic for Home Based Business entrepreneurs and every other business entrepreneur looking for targeted traffic."

November 16, 2007 (FPRC) -- Rick Hare, one of the principles of the Gamma Project (NewAgeTraffic.com), has been actively involved in the software development and IT industry since the 1970s. This includes software development, project management, and upper management for a number of companies, both large and small. Some of the multi-million dollar projects of the larger companies Mr. Hare (and others) have consulted with include NAPA Auto Parts, BellSouth, Southwestern Bell, Little League Baseball, Toys R Us, Durasol, Oshkosh and Alcatel, to name a few. Mr. Hare and his partners also owned a successful software company selling vertical market software for doctors, manufacturing plants, and attorneys as well as a complete software management system for MLM and direct marketing companies.

Today Mr. Hare and his partners are set to launch the Gamma Project. GAMMA is an acronym that accurately describes how, what, where, and who is responsible for the powerful traffic generation methods the "GammaGeeks"™ use to attract unbelievable amounts of traffic to any web promotion on the Internet today. "For our proprietary Profit Platform, we use only 100% "white hat"™ (totally legal) technologies. The complete GAMMA acronym is revealed only to paid members who agree never to reveal its meaning to any non GAMMA Project member, it's that powerful" states Mr. Hare.

"The Profit Platform is the ultimate tool for the serious Internet Marketer committed to building a serious business. This Platform is the most powerful tool ever developed for generating targeted Internet traffic by using the Internet the way it is meant to be used. The Platform gives home based business owners and all Internet Marketers alike access to an automated, multimedia Platform with interactive formats that all but guarantee attracting huge amounts of targeted traffic to any business on the web today," says Chad Hershey of the Pinnacle Group, one of the Gamma Project's™ founding members.

Mr. Hare concludes, "Gamma members will gain firsthand knowledge of how to mesh marketing with the technology that parallels strategies used by the most popular sites on the Internet. We reveal techniques that attract targeted visitors, keep the visitors at websites, entice them back and introduce them to more product lines. Gamma provides all the technology and complete marketing guidance; members provide product, content and fulfillment."

More information on the Gamma Project can be found here: <http://www.NewAgeTraffic.com>

Chad William Hershey of <http://www.ChadHersheysBlog.com> is founder of his own home based business, The Pinnacle Group. He is a student and mentor of the Universal Law of Attraction, as seen in The Secret, and believes fully in The Master Key System. Chad shares his passion and knowledge of being in the home based business arena for the last 15 years and enjoys helping others succeed with Internet marketing. Chad's™ business website is <http://www.ManifestYourFortune.com>

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