

Sidelineapparel.com Offers Savings Up to 50% off Retail Prices

Authentic Sports Apparel and Pro Sports Jerseys featuring all major teams and players on sale at SidelineApparel.com

(Marshall, TX) November 20, 2007 – www.SidelineApparel.com, a leading retailer of sports apparel and jerseys, today announced that customers can receive up to 10-50% off the entire selection of men's, women's and youth NFL Jerseys, NBA Jerseys, MLB and NCAA Jerseys and clothing.

Sideline Apparel offers significant savings on a diverse selection of college and pro sports apparel featuring top players from each sport. Offering a complete line of replica jerseys, throwback jerseys and authentic NFL Jerseys, MLB jerseys, NBA or NCAA jerseys, SidelineApparel.com strives to bring spectator spirit home for the holidays. In addition to jerseys, customers can find pullover sweatshirts, tank tops, flannel pajamas, hats, beanies and more for sports fans of all ages and sizes.

Stemming from a brick and mortar store nearly twenty years ago, SidelineApparel.com extends its customer value-driven philosophy by offering the lowest possible prices with an unbeatable selection of quality sports apparel and jerseys. With the holidays around the corner and the shopping season rounding home plate, SidelineApparel.com has a full inventory of quality sports apparel at affordable prices.

"Customers can rely on receiving quality products from Sideline Apparel and know that authenticity and price are not compromised," said Nathan Dean, spokesperson for SidelineApparel.com. The company has developed relationships with manufacturers over the last 18 years and as a result, we have limited our suppliers to only those that guarantee their products are 100% authentic. The manufacturers of the sports apparel products we carry fight diligently to ensure that production of fakes and variant knockoffs does not occur," Dean stated.

SidelineApparel.com has jerseys and has a wide inventory of everything from hats and sweatshirts, to jackets and jerseys for men, women and kids. In addition to the selection and reduced prices, SidelineApparel.com offers customers a bonus savings advantage with their "Any Size - Same Price" offer. Many stores charge more for larger sizes, whereas Sideline Apparel charges one price regardless of size. For more information on SidelineApparel.com or to start saving on jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

About Sideline Apparel

Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling sports apparel and pro sports jerseys nationwide with the launch of SidelineApparel.com. Providing the best selection of NFL jerseys, MLB Jerseys, NBA Jerseys and NCAA jerseys and apparel, SidelineApparel.com ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit www.SidelineApparel.com.

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