

'Evercreatures' Designer Wellies for Women Launch their New Winter Range for 2007/08

Emilyhannah, an online rainwear retailer, announces its exclusive winter range of 'Evercreatures' wellies for 2007/08 and their plans for 2008.

November 25, 2007 (FPRC) -- The tartan wellies are back for Christmas this year with a smart navy blue rather than green background. Other new designs are Lavender Poppies, an improvement on the former Purple Poppies, and the must have colour this year, plum. Also back, are the bright red wellies and this time with a shiny rather than matt finish.

Built to last, Evercreatures wellies feature a matching colour cotton inner lining, non-slip inner sole, chunky treaded sole and adjustable strap with metal buckle. They are cut higher than most wellies, coming just below the knee for a flattering look. The designs are unique and very different to the other boots out there.

Owned by welly designers, Emily Todd and Hannah Petty, Emilyhannah is based in Cambridge, UK.

The focus for 2008 is to increase the number of trade customers and to set up distribution centres abroad as the funky wellies craze seems to be just as healthy overseas as it is here at home.

Hannah Petty comments: "Our new stock of wellies bought in for Christmas have undergone vigorous testing and many manufacturing improvements have been made. The best part is that they smell nice! Other improvements are; thicker rubber and neoprene (for the neoprene lined boots), sturdier buckle and strap and securer packaging"

Available in UK sizes 3-9, the Evercreatures wellies cost £29.99 plus £5.65 p&p and are available for next day UK delivery. The company also stocks muddy welly boot bags in pink, blue and green, clogs, sandals and offer a bespoke design service for larger orders of wellies and boot bags.

Contact Information

For more information contact <http://www.funky-wellington-boots.co.uk> of Emilyhannah
(<http://www.funky-wellington-boots.co.uk>)
0208 123 8042

Keywords

[wellies](#)

[wellingtons](#)

[boots](#)

You can read this press release online [here](#)