

Walking Sticks Online Launch the New Ice Attachment for Bad Weather

Emilyhannah, aka Walking Sticks Online, introduce a new gadget to make walking sticks safer to use in bad weather, even on ice!

November 25, 2007 (FPRC) -- The ice attachment fits on to the base of the walking stick shaft and over the ferrule to turn the base into a spiked metal ring to grip on the ice.

The ice attachment is designed to fit on to any walking stick and extras include two longer screws to fit around sticks with wider shafts. There is also a handy mechanism to flip the attachment up and out of the way when not needed without having to unscrew it.

Walking Sticks Online has been trading online for just two years and has already built up a large customer base with customers returning time and time again. The range includes over 200 different sticks and some very handy accessories.

Their customers are mostly older people, but are as varied as theatre production companies, interior designers, schools and privately run classes.

The ice attachment is a seasonal product, but the walking canes are sold all year round. Hiking poles, folding sticks and shooting sticks are sold mainly in the summer for holidays and outdoor living. While the novelty canes and dressier sticks like the silver plated ones, are popular for Christmas.

Rachel Petty comments: "The ice attachment will give people so much more confidence to venture out even in icy conditions as it turns any walking stick into a reliable balancing aid, much better than just the rubber ferrule at the tip. We are pleased to be able to supply another useful accessory, brought to our attention by a customer who pointed out that you cannot buy them anywhere in the UK. Well now you can!"

The ice attachment is available to purchase at £6.95 and fits any walking cane.

Contact Information

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Keywords

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