

MMM Tech, LLC Launches MirrorMateMitts: New Winter Car Care Accessory

The hottest new winter car care product is also the coolest: MirrorMateMitts protect your side view mirrors from snow, ice and frost. Winter-Car-Care.com helps motorists prepare their vehicles for the winter driving season.

November 28, 2007 (FPRC) -- MMM Tech, LLC announces the launch of a new product - MirrorMateMitts - to the winter car care accessories market.

MirrorMateMitts, a water-repellent fabric cover, provides the solution to the common winter problem of keeping car and truck side view mirrors free of winter's snow, ice and frost. Made of lightweight, rip stop nylon, MirrorMateMitts slip on and off in seconds, staying snug and secure in all harsh weather conditions while protecting your mirrors from winter's elements.

"A lot of drivers don't have garages and windshield covers leave your side mirrors exposed to snow, ice and frost," said MMM Tech's Sid Holmes. "The Mate totally eliminates the need for scraping or brushing your side mirrors, providing motorists the visibility they need to drive safely."

Featuring an innovative design with an anti-theft strap, the Mate's 9" x 11" size fits over most standard car, SUV and truck side mirrors. The product can be personalized for businesses, Holmes noted, by adding a silk screened or embroidered company logo.

MirrorMateMitts are available for order exclusively through www.winter-car-care.com (<http://www.winter-car-care.com>), a website offering comprehensive advice to guide motorists through the necessary steps to prepare their vehicles for the winter driving season; maintenance which 70% of drivers fail to do. Just like a professional auto technician, winter-car-care.com shows how you can easily winterize your car by doing the following:

- Check your tire pressure and tread depth.
- Check your battery, exhaust system, heater and defroster, hoses and belts.
- Check your antifreeze.
- Change your oil every 3,000 miles.
- Check your windshield wipers and blades.
- Be certain your four-wheel drive system and brakes are functioning properly.
- Keep an emergency kit in your car that includes a flashlight, blanket, jumper cables, clothes, tool kit and even food.

For more information contact MMM Tech, LLC at:

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Visit: <http://www.winter-car-care.com>

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