

## **IP Access International Introduces Todocast.tv**

*Global commercial satellite leader provides live pay-per-view webcasts and streaming video services*

January 4, 2008 (FPRC) -- San Juan Capistrano, CA —IP Access International (IPA), a global satellite service provider, today announced that the company has broadened its satellite service offerings to include live streaming video services connecting professional videographers to an online viewing community. TodoCast™, a streaming video service provides videographers a turnkey solution for pay-per-view live video content from any remote location throughout the US, Canada and Mexico. Leveraging IPA's TodoCast Kit containing a highly automated, user friendly satellite antenna, electronics and encoding equipment, professional videographers will have the capability to film, promote and upload live video to the web, where it will then be available for live viewing to registered users.

The TodoCast Kit costs \$25,000 for purchase or videographers can leverage leasing plans starting as low as \$600 per month. Designed for portability and mobility, the powerful satellite antenna can be easily mounted to any SUV, providing access to live video events in the most remote locations. Todocast.tv takes the capabilities of video over satellite and packages the technology into a simplified service, providing videographers a platform and dynamic web audience. The high-end satellite video service allows registered users to uplink and stream live broadcasts to anyone that can access the Internet and do so by purchasing as little as a days worth of satellite time starting at only \$500 per 24hr period.

"TodoCast is a complete webcast video over satellite service that has been in the works for sometime. The beauty of it is that you can offer the webcast as a pay-per-view or a free sponsored event, like a wedding or corporate event. We've packaged the technology into a user friendly and revenue generating kit for videographers," stated Bryan Hill, president of IPA. "We're excited to be able to offer videographers the ability to produce live events with guaranteed quality bandwidth. Our videographer partners can pick the day, the event and the price and we will do everything else. They film the events, we collect the money and distribute the video." Hill concluded.

Further enhancing live video services, IPA will be providing an online interface between viewers and videographers. IPLive.tv, the home of streaming video content will be a one-stop online entertainment portal where live or archived video can be viewed in high resolution. Categories will be dynamically managed through a robust Content Distribution Network, where viewers can browse categories by videographer or genre such as sports, travel and breaking news. There is no cost for viewers to join the IPLive.tv viewing community, and the choice for free or pay-per-view video is at the viewer's discretion.

The TodoCast service and IPLive.tv website are expected to launch by March 2008. For more information regarding TodoCast.tv or IPLive.tv please visit <http://www.ipinternational.net/todocast>.

### About IP Access International

IP Access International is a global business satellite internet, voice, video and data connectivity provider delivering fixed and mobile satellite solutions to businesses around the world. IP Access

International offers high performance, end-to-end networking for voice, video and data services around the world. With advanced satellite communications on land and sea via a sophisticated infrastructure of linked satellites and land networks, IP Access International provides businesses with multi-network communications all through a single source provider. IP Access International's global headquarters are located in San Juan Capistrano, California, U.S.A. For more information, visit [www.ipinternational.net](http://www.ipinternational.net) or call 866-510-7889.

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