

For Hollywood Trivia Fans Columbia House is More Than Just a Great DVD Movie Club

Columbia House Canada hopes their new online movie trivia website will help make it the best DVD club in Canada.

Toronto, Ontario (FPRC) Jan 21, 2008 -- Columbia House Canada has launched an online trivia game to give more movie lovers a chance to test their movie and celebrity trivia knowledge.

For people who love to play trivia games, the online movie trivia site is located at YouandMeinLA.com. Players earn ballots for each correct movie quiz answer. And as the name suggests, the Grand Prize is a trip to Hollywood for two worth over \$11,000.

Director of Marketing for Columbia House, Ryan Swain says, "Our goal is to be the best DVD club in Canada for people who really love the movies. That means providing exceptional value to our DVD Club members and helping them build their movie collections at the lowest possible cost."

"Canadians love celebrity trivia and movie quizzes," says Robin Whalen, VP, Group Account Director at MacLaren MRM. "When Columbia House asked us to do something fun for their movie lovers, we created an online trivia game. It was a great way to remind people that Columbia House offers more than 11,000 DVD titles and distributes them to millions of Canadian households."

According to Whalen, "The website showcases the full range of DVD movies available to Columbia House members and offers the opportunity to sign up for exceptional new-member offers. Visitors can order 5 DVDs for just 49 cents each, plus shipping (just 99 cents for each single selection)."

Movie lovers can experience the new Columbia House DVD trivia game at www.YouandMeinLA.com. Rack up your ballots for a chance to win, and happy playing!

Contact Information

For more information contact Rob Weatherall of Columbia House
(<http://www.youandmeinla.com/?code=2HX>)
416-299-9400 x222

Keywords

[Hollywood trivia game](#)
[celebrity trivia](#)
[trivia contest](#)

You can read this press release online [here](#)