

## **Impending Palliser Price Increase Makes February the Optimal Time of Year To Purchase Palliser Furniture From FurnitureBlue.com**

*FurnitureBlue.com is alerting all consumers of Palliser Furniture's price increase. Buying Palliser Furniture in February of 2008 will ensure the lowest price and save consumer 5 -10% off future retail pricing.*

February 12, 2008 (FPRC) -- Palliser, one of North America's leading home furniture manufacturers since 1944, is raising the price of its home furniture at the end of February. FurnitureBlue.com, the largest online "Authorized" Retailer of Palliser home furniture, wants to make sure all consumers are aware of the increase so they can save money by purchasing Palliser furniture by February 25th, 2008.

FurnitureBlue.com is committed to providing the most convenient, safe, and affordable home furniture shopping experience possible over the Internet and/or telephone. Giving consumers every opportunity to beat the Palliser price increase is an example of this commitment. FurnitureBlue.com also employs a 110% Lowest Price Guarantee to ensure every consumer gets the lowest price on first quality products. If a lower price is found before or after purchase, Furnitureblue.com matches the price and beats it by 10% of the difference.

Free Shipping on every purchase is another way FurnitureBlue.com gives consumers more value, saving customers significant fees on recliners, sectional sofas, or home theater seats. Their White Glove Delivery Service, complete with shipping insurance, is a shipping method reserved for larger items. White Glove delivery includes delivery personnel carrying the product to the room of choice, unpacking it, and disposing of all unwanted packaging materials.

Built with quality construction and materials, Palliser models are at the high end of the quality spectrum and middle end of the price spectrum. Palliser furniture includes hardwood frames, high resiliency molded foam cushion seats, and no-sag spring suspension in the back and seat. The modular seating configurations fit any size room and seat requirements. The wall hugger reclining feature maximizes the amount of space in a home theater or living room by remaining 2 -3 inches from walls.

Palliser offers a number of fun and innovative features to upgrade the look and performance of home furniture. Choose among 80 plus material colors. Most Palliser furniture offers a choice of durable microfiber or multiple grades of fine leather. Optional upgrades include power recline, pull out beds, ottomans, and bass shaker technology.

FurnitureBlue.com is a leading online retailer of furniture including entertainment centers, TV stands, electric fireplaces and fireplace inserts, recliners, home theater seating, and sectionals. Based in Boca Raton, FL, the company supplies consumers with made-to-order furniture shipped directly from leading manufactures. FurnitureBlue.com provides Free Shipping, a 110% price guarantee, a 100% satisfaction guarantee and trained non-commissioned support with every order. For more information, visit <http://www.FurnitureBlue.com> or call 1-877-867-8903.

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**Keywords**

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