

## **Passport to Wealth - Why This Online Business Opportunity Continues to Explode, Baffling Critics**

*In recent months Passport To Wealth has become a home based business powerhouse that has literally given the online business world a run for it's money.*

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According to their media spokesperson, it is, in a nutshell, an automated online marketing system that works for it's members to generate leads, make the presentation, close the sale and collect money.

The product being sold by Passport To Wealth is a comprehensive library including many "how to" ebooks dealing with subjects such a google advertising, Opt-in list building, email marketing. The library also has many current and useful software products that can greatly enhance the members online marketing expertise and efforts. Most of the products in the vast downloadable elibrary come with full resale rights which opens up other opportunities to market outside the Passport To Wealth system.

Competitors of the Passport To Wealth business model have been quick to criticize the "2 up" pay structure, which in fact, is what many believe, makes this payout plan the most lucrative in the industry. Several members of PTW have stated that if the 2 up pay plan was changed that the whole business model would be gutted of it's power to create massive wealth.

Since early 2007 PTW has enjoyed huge popularity even among the not so computer savvy due to it's simple duplication process. Many outsiders speculate that PTW will crest soon and begin a decline like so many other similar internet businesses have but Darren Gaudry, founder and CEO, recently stated in a video conference to all the members that many new and exciting improvements are going to be taking place that will catapult the enterprise to all new levels. He states that now is the time to come on board in order to be grand fathered in to some of the major improvements slated to take place in the very near future.

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### **Keywords**

[passport to wealth](#)

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