

Punchkick Interactive's Ryan Unger Cited in Mobile Web Design Book by Cameron Moll

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Mobile Web Design is a book that offers a web standards approach for delivering content beyond the desktop. Much has been written about mobile devices. Plenty has been written about developing websites for the so-called "standards era" of the web. However, little has been written about the two colliding. This resource aims to fill that void.

"As a reviewer of the book, and more specifically the Flash Lite section, I have had a chance to read through the entire work and it is really a great piece of writing," said Punchkick Interactive's Unger. "It's certainly not written for the mobile Web expert, but rather, speaks perfectly to anyone in a position to develop for, manage, or give advice regarding your organization's foray into a web strategy for mobile devices."

About Punchkick Interactive Inc.

Punchkick Interactive™ is a full service mobile marketing company that creates mobile Web sites and blogs, Flash Lite mobile applications, games and screensavers, text-message campaigns, Bluetooth broadcasting campaigns, 3gp video for mobile, and more. For additional information visit www.punchkickinteractive.com or call (800) 549-4104.

About the Cameron Moll

Cameron Moll is a graphic designer with proficiency in website interface layout, UI design, XHTML, CSS, typography, the mobile web, and traditional print design. He's also a seasoned speaker, published author, and drummer whose chops are a bit rusty after a seven-year hiatus from playing. Word on the street is Cameron's not currently seeking employment or freelance but may accept speaking invites. Purchase Mobile Web Design at www.mobilewebbook.com.

Contact Information

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