

Personalized Books From Unique-Child-Gift-Ideas.com – The Newest Phenomenon That's Sweeping The Internet

We really recommend unique personalized gifts books as personalized gifts for kids.

March 1, 2008 (FPRC) -- Shortly after the personalized gifts website www.unique-child-gift-ideas.com was launched, the demand for personalized gift items, especially the personalized books, has made quite a strong impact on the Internet. More and more people are thinking that personalizing gifts in the names of the receivers is a fantastic idea. Buyers feel that this makes the gift much more close to the receiver's hearts. It's amazing how a simple thing like getting the names of the receivers in print over these books can make such a big difference in the world of gifting.

The concept of these personalized gifts is very simple – the owners of the website first create an interesting story, mostly on popular superhero characters like Batman, Superman, the X-Men, or take a classic tale, or even take something right out of the Good Book. Then they twist the story so as to make the receiver of the gift a central character in the story. The name of the person is put right into the book, with the other characters speaking and interacting with them. In the very famous Batman personalized book, for example, you can have a child character have a thrilling adventure alongside Batman, and even save him from Doctor Octopus. Other famous titles include the fairytale books like the Three Little Pigs where the kid can be made to run along with the pigs as the Big Bad Wolf tries to huff and puff their houses down! Worth mentioning is the line of religious books, including the Baby Jesus book and the Noah's Ark book, and the festival oriented books such as the Jewish Holiday book, which are selling like hotcakes from the website.

One of the main reasons why this personalized books idea is working so fantastically is because this idea is absolutely novel, and there's no comparison of it in the offline world. You can only get personalized books online. Remus Kirstukas the owner and brainchild of the website says, "We have 25% of all customers return already to place orders for other books. This is only indicative of the grand success this concept is already getting. But though we have a large number of orders now, we are making sure quality is maintained. We are still finishing each book by hand, and using only the best quality equipment to print the books. That ensures the books will remain looking good for a long time."

www.unique-child-gift-ideas.com has other gifting ideas too, apart from the personalized books. They have gift baskets of all kinds. Another idea in the pipeline for the coming Christmas season is to make personalized books specially designed for Christmas stockings.

The owners of [Unique-child-gift-ideas.com](http://www.unique-child-gift-ideas.com) are now open to receive international orders too. They have put a system into place which will ensure that the books will reach the destination, whatever country the order comes from.

Contact Information

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