

New Money Blowing Machines Help Businesses Attract New Customers

Event marketing company Ideas4Events introduces two new fun Money Blowing Machines to help businesses drive crowds at trade shows, grand openings, and promotional events.

March 6, 2008 (FPRC) -- Ideas4Events, a nationwide trade show marketing and event marketing company serving customers from New York to California, has launched two new Money Machines for use in business traffic building promotions. Ideas4Events now offers a total of 21 unique styles of budget to high-end hard case and inflatable Money Machines for rent and for purchase.

Jon Edelman, CEO of Ideas4Events, says that the Money Blowing Machine is a favorite choice among their business customers because of its power to draw crowds and attract media exposure.

“The companies that rent or buy our Money Machines for their business promotions always come back to us with fantastic and often hilarious stories about the event. It’s hard not to have fun when the Money Machine is at the event. The two new Money Machines offer some exciting features that make them even more fun and attention grabbing,” says Edelman.

The Blizzard of Bucks Hard Case Cash Cube Money Machine features flashing chaser lights and a red top-mounted beacon to make the attraction even more visible from even greater distances. Designed with a built in dolly, metal TUFFBUILT frame, and scratch-resistant poly-carbonate panels, the unit has been designed from top to bottom with portability in mind.

Ideas4Now’s new inflatable Money Machine is designed to be visible from even greater distances than any other inflatable Money Machine on the market. A gigantic hand holding a fistful of cash protrudes from the top of the machine and waves in the air as participants grab at cash inside the machine.

Both the new hard case Money Machine and inflatable Money Machine are available for purchase through the company’s website. Ideas4Events also offers a selection of Money Machine rentals available for delivery around the country.

About Ideas4Events: Ideas4Events is a trade show marketing and event marketing company that helps companies create exciting business promotional events. Ideas4Events carries 21 styles of hard case and inflatable Money Blowing Machines as well as hundreds of other event marketing games and customizable ad specialty items.

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