

## **FunkyChunky Celebrates Record Sales By Rewarding Consumers With Biggest Pretzel Sale Ever**

*FunkyChunky offering a 20 percent sale on all pretzels through Mar. 31. All pretzel sizes including gift baskets are included.*

March 17, 2008 (FPRC) -- To thank consumers for an incredible holiday season and a record 2007, gourmet food and gift specialist FunkyChunky® is holding a major sale on all its pretzels in March. All pretzel items and sizes are reduced 20 percent, including gift baskets, gift packs and pretzels bundled with popcorn, caramel corn or other FunkyChunky products.

FunkyChunky enjoyed record sales during 2007 and is determined to share its good fortune with consumers, said FunkyChunky's founder Ronni Feuer. The company's most popular holiday gift was FunkyChunky Pretzels, therefore this signature item is reduced more than ever before.

FunkyChunky Pretzels are sweet and salty. Crunchy, thick pretzels are drenched with dark, milk and white chocolate, then laced with smooth buttery caramel and sprinkled with chopped pecans. The result is an incredibly chewy, chunky, taste sensation. They are available in many sizes: 2 ounce pretzel grab-bag, 20 ounce pretzel canister, the 2 pound pretzel gift tin, and as part of several other gift basket combinations.

FunkyChunky products are made fresh in small batches by people, not machines. Besides being hand-crafted with all premium ingredients, all FunkyChunky Products contain no trans fats. All items are created at the showroom in Edina, Minn.

FunkyChunky headquarters and showroom are at 7452 West 78th Street, Edina, MN 55439. More information is available by calling 952-938-6663 or on the web site, <http://www.FunkyChunkyInc.com>. FunkyChunky is available at fine retailers like Balducci's, Henri Bendel, Cost Plus World Market, Caribou Coffee, The Fresh Market, Lunds, Byerlys and hundreds of specialty retail shops nationally.

### **Contact Information**

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### **Keywords**

[pretzels](#)

[gift baskets](#)

[caramel corn](#)

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