

Uthinkitgraphics Selected As by Long-standing Television Show As Marketing Firm of Choice for Its Biggest Event

Wright Place TV Show selects award winning marketing and graphic design agency to develop their marketing campaign for the show's 6th Annual Mother's Day Television Special.

March 19, 2008 (FPRC) -- UThinkIt Graphics, an award-winning marketing and graphic design agency headquartered in Southern California, is proud to announce that they have been chosen by the Wright Place TV Show to develop the marketing campaign for the show's 6th Annual Mother's Day Television Special an event that brings women business owners together in celebration and to strategize on how to positively impact their communities.

On the air for eight years, the Wright Place TV show offers guidance, and recommends products and services to help women business owners improve their lives and run their businesses more smoothly. The Wright Place has a viewership of over 3 million on broadcast television. The show may also be seen online by interested parties outside their home viewing area. UThinkIt Graphics was commissioned to develop a strategic marketing campaign for this special episode.

The 2008, by-invitation-only, Mother's Day event campaign is called "Are You the Wright One?" The event is a High Tea, set to be the most exclusive and powerful networking connection of the year by bringing together 50 of Southern California's top level women entrepreneurs, CEOs, and non-profit directors.

Kathy King, president of UThinkIt Graphics, said, "This year's event will expand beyond a live studio taping and reach out to three non-profit organizations that are making a positive impact on the community." As part of this year's "Are You the Wright One?" High Tea, the Wright Place TV show will award these non-profit organizations with cash. Resources and support for one year. The winners of these awards will be announced at the event.

The Wright Place TV Show will give attendees of this special show a commemorative gift bag of items presented on the show as a thank you for their support of this event. The marketing strategy of UThinkIt Graphics will come into play as they oversee product placement and presentation of this year's gift items.

www.uthinkitgraphics.com

Contact Information

For more information contact Katherine King of UThinkIt Graphics (<http://uthinkitgraphics.com>)
562.422.5002

Keywords

[Women Business Owners](#)

[Marketing Agencies](#)

You can read this press release online [here](#)