

## **HT Mart Announces Mobile Ad Sponsorship**

*Online home theater retailer, HT Mart, will be marketing its company name during a 90-day mobile truck ad tour as a sponsor of an independent movie.*

March 19, 2008 (FPRC) -- HTmart.com (Home Theater Mart) is participating in an advertising sponsorship for the new movie, Green Eyed Monster. The main HT Mart ad is a 5-foot x 5-foot advertisement on a scrolling mobile billboard truck. The truck will be on the road for 90 days this spring from Dallas to New York and from Atlanta to Los Angeles.

The ad sponsorship provides an opportunity for HT Mart to receive some nationwide exposure while supporting the creative efforts of the filmmakers whose films make owning a home theater so much fun.

The mobile ad truck will be traveling through several cities across the nation and stopping at High Traffic Areas; Promotional Events; Movie Screenings; Film Festivals and Conventions; Colleges, and Universities. The movie has a \$10,000 skill-based contest associated with it and it has generated great public interest and media coverage.

"I will be driving a mobile billboard truck across the country to promote my movie, Green Eyed Monster, and it is wonderful to have the support of such sponsors as HT Mart." Gabriel Barboza, Director

### About the Movie:

Green Eyed Monster is a thriller that incorporates urban legends rooted in Hispanic folklore. The film retells a popular south Texas legend in which friends go searching for a relative's buried fortune. There are clues embedded into the film for anyone who is both skilled and determined enough to decipher the clues, solve the puzzles, and find the prize money.

Those interested in finding out more about the Green Eyed Monster Movie, and local screening events, can do so by visiting the online site: <http://www.GreenEyedMonsterMovie.com>

### About HT Mart:

HT Mart (a.k.a. Home Theater Mart), located north of Atlanta, GA is a niche e-tailer specializing in Home Theater products, information and resources. The company's home theater products have been sold to laypeople and professional home theater installers from coast to coast. Founded in 2005, HT Mart is on its way to becoming the leading online retailer of home theater products and is a popular source of home theater information.

### Contact:

HT Mart  
404-353-3412  
<http://www.HTmart.com>

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**Contact Information**

For more information contact Robert Schlecht of HT Mart (<http://www.HTmart.com>)  
404-353-3412

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