

## **Adrian Tennant To Speak at PR and Technology Seminar in Sarasota Florida**

*Adrian Tennant, Internet marketing speaker and President of the interactive marketing agency CloudBurst Consulting, will be the keynote speaker at an event designed to give business owners the technological edge on communicating with their customers.*

March 20, 2008 (FPRC) -- Celebration, FL – A unique public relations and technology seminar “Cool and Crucial Communications – Future Technologies You Must Know Now” is designed to expose today’s businesses to technology tools of the present and future. Internet marketing speaker Adrian Tennant will be the keynote speaker and moderator for this insightful and practical seminar.

Organized by the Economic Development Corporation of Sarasota (EDC) and the Florida Public Relations Association (FPRA) Central West Chapter, the seminar will be held on Thursday, March 27, 2008 from 8:00 a.m. to 1:00 p.m. at Manatee Community College, Technology Campus, 7131 Professional Parkway East, Sarasota, Florida 34240.

The cost of the Cool and Crucial Communications seminar is \$55 per person and includes a continental breakfast and lunch. Participants must register for the event online by Monday, March 24th, 2008 to secure their seats. Seating is limited.

The seminar is geared toward CEOs, public relations and marketing professionals, human resource directors, realtors, and other professionals and entrepreneurs looking to refine their communications programs and learn about the most effective technologies available in order to reach target audiences.

“An increasing number of businesses are struggling to sift through the new communications technologies to find solutions that are affordable, practical, and relative to their company’s needs. The Cool and Crucial Communications seminar is a fast and effective way for businesses to get the latest, unbiased information about today’s business to consumer communication technologies,” Adrian Tennant, President of CloudBurst Consulting, an interactive marketing agency based in Celebration, Florida.

About Adrian Tennant: Adrian Tennant an Internet marketing speaker and the President of the interactive marketing agency CloudBurst Consulting. Adrian established and managed a new media agency in the United Kingdom for nine years where he led consulting and e-commerce engagements for major clients including Dell, Ericsson, GE, Philips, Sony and Wyeth. Holding a B.A. in Design for Communications Media from Manchester University, Tennant is a member of the American Marketing Association, PROMAX and the International Usability Professionals Association.

### **Contact Information**

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### **Keywords**

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