

Financial News Blog Bridges the Gap Website Educates Youth on the Art of Finance with a Fresh, Hip Spin

FM Popp short for Financial Market Popp (News) was established to inform the general public, mainly young adults and people who have not been educated in the arts of finance to come and introduce themselves to becoming better equipped with dealing with their finances. Thus making them more aware of economic news that is constantly unraveling on a yearly, quarterly, monthly, daily, and maybe even hourly basis (reserved for market catastrophes on the global scale). More importantly, we are trying to bridge the rich-poor gap by starting with our youth and educating the not-so-fortunate general public.

We at FM Popp(fmpopp.com) hope you, our lovely readers, enjoy the fruits of our vision and try to continually bridge one of our nation's biggest problems of closing the gap between the rich and the poor. It's about spreading the green!

March 24, 2008 (FPRC) -- Competing for a young adult's attention on the internet is no small task, but it is a typical day in the life of an FM Popp (News) writer. With the aid of popular music video clips on the main page, a glossary for uncommonly known financial terms and links to its Facebook and MySpace pages, FM Popp (News) is capturing the attention of audiences ranging from young high-schoolers to seasoned finance professionals.

With all of FM Popp (News) writers being under the age of 30, the financial reporting that can be found on the site is information-packed but more importantly, it's down to earth and youngsters can relate to what is going on in their local and global economies. Readers have access to up-to-date news with the advantage of learning why and how the news affects their lives.

Staff writers, mysteriously referred to as FM Popp (News) Agents, are a diverse group. Agents are sprinkled around the world, from the San Francisco Bay Area to Birmingham, England. They range from students, to young professionals, entrepreneurs, and even a licensed Financial Adviser on board with their own Q&A section.

"Our writers have the perspective of young people because they themselves are young people. They know what's hip and trendy, and they're taking those elements and incorporating them into articles that feature topics such as the stock market, investing and the business world," remarked site founder and FM Popp (News) Agent TS Donnelly.

With articles covering issues such as "How to Balance Your Checkbook" to the customized stock ticker on the main page, FM Popp (News) has found its niche among today's young readers.

With a nation and quite possibly a world divide amongst the rich and the poor, the web-site is making a staggering stance in trying to shift the money supply to evenly distribute it and harbor the gap between the rich and the poor.

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