

SEO Press Release Writer Publishes Free Guide on How to Increase Search Engine Visibility

Christine O'Kelly, lead SEO copywriter and owner of SEO Content Solutions, releases a free online guide and slideshow on how to write and where to submit SEO press releases for maximum search engine optimization benefit.

March 30, 2008 (FPRC) -- La Quinta, CA – Small business owners, bloggers, and SEO copywriters can now learn SEO press release writing and submission techniques used by one of the web's top SEO press release writers.

Christine O'Kelly, an SEO press release writer for businesses and SEO companies and the owner of the SEO copywriting company SEO Content Solutions, has published a free resource on how to write SEO press releases on the social networking site HubPages. As a companion to the resource, O'Kelly has also published a reference guide on Slideshare titled 'Where and How to Submit SEO Press Releases.'

In the guide, O'Kelly shows how one of her press releases ranked in 5 out of the top 10 spots in Google for her client's keywords.

"I've spent years writing press releases, trying new strategies to discover what works and what doesn't, and evaluating different press release distribution resources to determine their SEO value. I've made plenty of mistakes before perfecting a system and hope to show readers how to avoid these same mistakes while getting the most out of their SEO press releases," says O'Kelly.

Though O'Kelly says that SEO press release writing is one of the most effective forms of link building and search engine visibility, she says she's happy to give the information away at no charge in order to help others get more exposure for their businesses.

"SEO press releases are a great way for startup companies to gain visibility at a very low cost if they want to invest the time to learn how to write and submit them properly. The established businesses that I work with don't mind spending \$145 for an SEO press release that they know is written and submitted properly and can gain them almost instant visibility in the search engines for their keywords," says O'Kelly.

The e-book version of 'How to Write Search Engine Optimized Press Releases' can be downloaded at <http://seocontentsolutions.com/seo-press-releases.html>. From the SEO Content Solutions website, visitors can also find links to the online version of the e-book as well as the companion slideshow.

About Christine O'Kelly: Christine O'Kelly is an SEO copywriter and the founder of SEO Content Solutions (<http://www.seocontentsolutions.com>). Christine holds a Bachelor's degree in Writing from California State University San Marcos and has a 10+ year background in sales and marketing. SEO Content Solutions provides value added services for SEO companies and online marketing solutions for businesses via SEO press releases, web content, article writing and distribution, blogging, and social content publication.

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