

## **Mobile Advertising Agency Punchkick Interactive Launches Redesigned Company Site**

*Mobile Advertising Agency Punchkick Interactive has experienced tremendous growth over the past year, and has now launched a redesigned company Web site.*

April 1, 2008 (FPRC) -- Punchkick Interactive recently unveiled a new Web site that aims to expand its reach into the mobile market. The new site details a number of mobile marketing services previously unavailable on [www.punchkickinteractive.com](http://www.punchkickinteractive.com), and presents a brand-new overall look. Additionally, the new site gives Punchkick Interactive a platform to display sample work and educational mobile marketing content.

"For us, launching a new site is an opportunity to apply our knowledge in a way that will help existing and potential clients become more familiar with the enormous number of mobile marketing tactics available. As Punchkick Interactive has grown, we've learned more about what our clients know and don't know about mobile marketing," said Punchkick Interactive's Zak Dabbas. "It's really exciting to launch a new site with a fresh perspective and new work to exhibit."

The redesigned Punchkick Interactive Web site is separated into several major sections, focusing on mobile marketing education, sample work, our company, and mobile marketing resources.

"We're extremely happy to be launching our new site," says Punchkick Interactive co-founder and creative director Ryan Unger, "It's much more manageable and really easy to update. Hopefully we'll be able to show off new work more more rapidly now."

About Punchkick Interactive Inc.

Punchkick Interactive™ is a full service mobile advertising agency that develops turnkey mobile marketing campaigns, mobile web site design and mobile Web site hosting, Flash Lite enabled games, custom mobile software, text message campaigns, SMS marketing services, and mobile software development. For more information visit <http://www.punchkickinteractive.com> or call (800) 549-4104.

### **Contact Information**

For more information contact Ryan Unger of Mobile Advertising Agency | Mobile Marketing Company Punchkick Interactive (<http://www.punchkickinteractive.com>)  
800-549-4104

### **Keywords**

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