

Tracesmart Corporate Doubles Office Space

Tracesmart Corporate has doubled its office space. Their continued growth in the fields of consumer tracing, data cleansing and electronic ID verification has prompted an expansion into a new office, adjacent to their headquarters.

April 8, 2008 (FPRC) -- Tracesmart Corporate have acquired 3,000 square foot of office space adjacent to their Cardiff HQ as they embark on a large expansion program. Thanks to the exponential growth Tracesmart Corporate has seen since its inception in 2004, they are now at a point at which more space is needed to continue their provision of market leading consumer tracing, consumer identity checks and data cleansing solutions.

The new office space will fulfil a variety of functions. As well as offering offices for their expanding Trace and Sales teams, the space will also incorporate a back-up data centre facility. "By being able to have a new back up centre on site, we will be able to provide a higher level of reliability to our customers. This is something we have been striving for, and thanks to the current wave of success the company is riding, we now have the means with which to do it. This expansion will not only effect us directly as a company, but with the space to expand and develop our products and services, our clients will also reap the benefits." Explains Technical Director Paul Weathersby.

The considerable expansion in the tracing agents and sales teams is due to the outstanding growth in business over the past couple of years. After the successful completion of some very high profile asset reunification projects and the imminent arrival of unclaimed assets legislation, the in-house trace team are expanding to cope with the growing demand for their highly specialised skills. This growth is in addition to their rapidly expanding sales and CRM team, which will ensure that Tracesmart Corporate maintains strong client relations as well as managing the large volume of new leads they are currently experiencing.

"Our expansion into the new offices is a testament to all the hard work put in by our staff over the years. I hope that the new offices and influx of new staff will renew our vigour and boost our determination to maintain a leading position in the industries we supply." Comments Michael Trezise, Managing Director.

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Keywords

[Data Cleansing](#)

[Identity Checks](#)

[Asset Reunification](#)

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