

Blog Consultant Michael Martine Launches New Business Blogging Solution

Blog Wrangler, Michael Martine's newest blog consulting package, offers businesses complete blog maintenance plus monthly recommendations from the blogosphere's leading blog consultant.

April 10, 2008 (FPRC) -- Blog consultant Michael Martine is on a mission to ensure that no business misses out on what he calls the 'most important marketing and business communication method of the 21st century.'

Martine, the blogosphere's leading blog consultant, has launched 'Blog Wrangler,' a blog consulting package delivering ongoing maintenance to client's existing blogs.

"More people are blogging now than ever before because it is undeniable that blogs offer better all around marketing, better positioning and better branding in the marketplace. However, many people do not have the time or technical expertise to perform the regular tasks required to maintain a blog beyond writing posts. Blog Wrangler is designed to fill this necessary gap for blog owners," says Martine (<http://www.michaelmartine.com>).

At a cost of \$199 for setup and \$62 per month, the Blog Wrangler consulting package includes monthly reports detailing:

- Numbers of unique and returning visitors
- List of popular posts
- List of search terms people are using to find you via search engines
- Number of FeedBurner subscribers, clicks, and reach
- List of sites that have linked to you
- A copy of your WordPress Database backup file
- A copy of your WordPress template backup file
- Recommendations by Martine on ways to improve or capitalize on this information

In addition to Blog Wrangler, Martine also offers three additional blog consulting packages that prepare businesses to launch an effective blog or revitalize an existing blog. Through personalized one-on-one blog consulting using his proprietary 'Gateway Blogging' methodology, Martine works with businesses to build blogs that attract visitors, rank well in search engines, elicit conversation, increase RSS subscribers, and convert visitors to customers.

Martine's blog marketing packages and hourly blog consulting are available to businesses and as a value added service for online marketing companies looking to better serve their clients.

About Michael Martine: Michael Martine is the blogosphere's leading blog consultant, the founder of Remarkamedia, and the author of the blog Remarkablogger. Martine's free e-book, 'How to Start a Business Blog,' has become widely accepted in the blogosphere as the 'go to' manual for business blogging. The 82-page e-book offers a 12-step process for starting a business blog and is free to all Remarkablogger RSS and email subscribers.

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