

Earth Day Set As Launch Day For New Omega-3 Hemp Skin Care System From Sunrise Scents.

What day could be more fitting than Earth Day (April 22) to launch a new system of natural body care products formulated from Omega-3 rich Hemp?

April 11, 2008 (FPRC) -- Sunrise Scents Candles Bath & Body have chosen Earth Day (April 22) to launch their latest in line of natural body care products, the Hemp Skin Care System. The new hemp skin care system will initially be available only through the Sunrise Scents web site (sunrisescents.com), exclusive affiliates and select retails. After May 1st, Sunrise Scents will open availability of the Hemp Skin Care System to general retailers and specialty stores.

"This is such an important product line." Says owner Dawn Beal who, with her team of experts, have been working continuously for months preparing for this launch. "Hemp seed oil is without doubt one of the most nutrient rich but under utilized natural oils available for proper skin and hair health."

"In cosmetic and body care products, Hemp Seed Oil has a staggering list of benefits. Hemp seed oil is anti-inflammatory, anti-ageing, balances dry skin, fights skin inflammations, helps heal skin lesions, has anti-oxidants, and contains moisture balancing properties. The oil is non-greasy, readily absorbs into the pores, is an emollient, and has rejuvenating and moisturizing properties for the skin. The vitamins and minerals present in Hemp Seed Oil are easily absorbed through the skin, resulting in a more vitamin and mineral enriched body care product."

The Hemp Skin Care System will compliment other premium natural body care products already on the market from Sunrise Scents.

The introductory price for the new Hemp Skin Care System, thus far, has been a carefully guarded secret. "Each package we ship will be stuffed with lots of extra goodies," promises Marla Poloski who heads up marketing for Sunrise Scents.

Learn more about the benefits of hemp seed oil and it's use as a body care formulation visiting hempskincaressystem.com

About Sunrise Scents

Sunrise Scents Candles Bath & Body is a dynamic young company focused on the manufacturing, wholesale, and retail sales of natural skin care and premium home fragrance products. Founded in 2005 by Owner Dawn Beal, the company objective is to deliver extremely effective natural personal care and highly desired home fragrance products at reasonable and fair prices. For more information about the Hemp Skin Care System, visit <http://hempskincaressystem.com> or contact Sunrise Scents at (435) 283-3886. On the web, visit <http://sunrisescents.com>

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