

Affordable Web Design and Graphic Design Company Celebrates 10 Years in Rochester NY

Creative Designs professional web site design service gives companies an affordable web and graphic design without sacrificing quality in Rochester and Western New York.

April 11, 2008 (FPRC) -- Western New York web site design and graphic design artist Becky Olsen offers conceptual imagery and clean crisp designs for any sized business. She has been offering solutions for businesses for 10 years and does not see it slowing down.

“Businesses should not settle for less,” says Becky Olsen, president of Creative Designs, while working steadily on more projects. “You shouldn’t sacrifice quality or the custom look you want.” With clients such as Xerox, Roman Catholic Diocese of Rochester, and Kodak, in her resume, she is moving forward with new clients on the horizon. Smaller businesses are also her specialty, when it comes to delivering her affordable web and graphic design services, her prices are very competitive.

Hiring someone for a professional web site design can be a daunting task; however, it doesn’t have to be. Clients now search for an artist who can bring more to the table. With a degree in Fine Arts from RIT, Becky offers a creative design to match current needs and trends. Skills of Illustrator, Photoshop, and Quark are just some of the software used at Creative Designs. In ten years, some things have changed but a lot hasn’t, especially with business needs. “Clean crisp designs are still in demand, with great navigation. An easy to read interface, with CSS and smooth looks are very popular as well,” Becky says. With graphic design, the same holds true, but now more branding power is desired, due to the demand of more businesses that are deciding to increase their web presence.

About Creative Designs

For ten years Creative Designs has offered affordable web design to companies large and small in the Rochester area and Western New York. In addition, the company also offers design for brochures, cards and newsletters.

Contact Information

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