

## **Sonartel Encourages Customers to Participate in Earth Day 2008 Activities**

*Customers will receive a 10% bonus to help raise awareness about Earth Day*

April 15, 2008 (FPRC) -- SonarTel, LLC a leading provider of international prepaid calling services is encouraging its customers to participate in 2008 Earth day activities and spread the message to their friends and family. And to thank its loyal customers and assist them with spreading the message, SonarTel is offering customers a 10% bonus on recharges they make to their accounts between April 14 and April 22, 2008.

"We cannot think of a better way to inform our customers about Earth day and the opportunity it offers us all to reflect on our way of life and its impact on our environment," said Sona-Ari Jack, SonarTel CEO and Founder. "We want to encourage people to increase their awareness about these very important issues and we are willing to do our own part to make a difference and say thank you to our loyal customers at the same time."

In addition to the incentive for customers to spread the message about Earth Day, SonarTel has broadened its communication efforts to raise awareness of Earth Day and how consumers can get involved. Specifically, SonarTel has added new website content with tips and resources on SonarTel.com, placed banner ads on major websites and solicited support from several community-based organizations.

"People have been visiting our site to learn about Earth Day and have also sent the message to others. This demonstrates the strength of loyalty the SonarTel brand enjoys amongst our consumers. We hope visitors will leave our site more aware of their own ability to make a difference," added Jack.

To find out more about SonarTel's Earth Day initiatives visit <http://www.sonartel.com/index.php?categoryid=27>.

### **About SonarTel**

SonarTel is a leading provider of international prepaid calling services and other telecommunication solutions. Through its world-class facilities and processes, SonarTel provides its users with quality voice services. SonarTel currently offers services to customers located in the USA, Canada and the United Kingdom. For more information, visit <http://www.sonartel.com>.

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