

## **Sideline Apparel Offers Season Starter Discounts on Sports Apparel for Men, Women & Youth**

*MLB jerseys, major league apparel, plus MLB sports apparel up to 50% savings*

(Marshall, TX) April 16, 2008 – [www.SidelineApparel.com](http://www.SidelineApparel.com), a leading retailer of NBA jerseys, NFL Jerseys, MLB jerseys plus a complete line of sports apparel, today announced its Season Starter Sale on authentic sports apparel for major league and professional sports teams.

Sideline Apparel provides the latest styles and fashions in sports apparel featuring jerseys, hats, t-shirts, sweatshirts, shoes and sandals including popular brands such as Nike, Reebok, Jordan Apparel and Ecko Clothing.

Shoppers can find savings up to 50% on items such as Jordan t-shirts, shorts, jerseys and sandals as well as an assortment of MLB jerseys available in men's women's and youth sizes. All of the products offered by Sideline Apparel are guaranteed authentic and are of the highest quality. Sideline Apparel has a complete line of replica jerseys, throwback jerseys and authentic jerseys for all major sports teams.

"Our Season Starter discounts provide shoppers with quality sports apparel at reduced prices without compromising quality or style," said Nathan Dean, spokesperson for [SidelineApparel.com](http://www.SidelineApparel.com). "With baseball season swinging into full gear and basketball coming to an end, its time for spring cleaning to make room for this seasons new inventory items," Dean concluded.

Sports fans can take advantage of Spring savings and shop with confidence. Sideline Apparel has been providing quality sports apparel for nearly twenty years and puts a great deal of attention towards customer service and satisfaction. In addition, Sideline Apparel offer their unique "Any Size - Same Price" offer which provides even more savings over competitors who charge more for larger sizes. For more information on [SidelineApparel.com](http://www.SidelineApparel.com) or to start saving on athletic shoes, jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

### **About Sideline Apparel**

Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling sports apparel and pro sports jerseys nationwide with the launch of [SidelineApparel.com](http://www.SidelineApparel.com). Providing the best selection of NFL jerseys, MLB Jerseys, NBA Jerseys and NCAA jerseys and apparel, [SidelineApparel.com](http://www.SidelineApparel.com) ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit [www.SidelineApparel.com](http://www.SidelineApparel.com).

### **Contact Information**

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### **Keywords**

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