

## **Titanium-Jewelry.com Announces ICONIC by JR Yates With 30% Off Sale**

*Introductory sale on contemporary tungsten rings available in hot new designs*

(Modesto, CA) April 25, 2008 – Titanium-Jewelry.com, a leading online retailer of titanium rings, tungsten rings and unique contemporary jewelry designs for men and women, today introduced ICONIC by JR Yates, the newest line of contemporary tungsten rings, offering shoppers up to 30% savings as part of its Introductory Sale.

Featuring a variety of styles, the ICONIC collection presents modern designs combining bold infusions of tasteful lines ideal for today's fashionable yet masculine clientele. Customers will find clever designs and comfortable bands that boast the rugged durability of tungsten carbide available in varying finishes and accent materials - and huge savings off the regular prices.

"Our new line of tungsten rings brings the hottest designs to fashion savvy customers looking for quality and style without sacrificing masculine appeal," stated Ron Yates, founder of Titanium-Jewelry.com. "The addition of the ICONIC line provides shoppers new contemporary jewelry designs at similarly appealing prices. Our Introductory Sale provides an added incentive for those looking for tungsten rings of discerning taste," concluded Yates.

Titanium-Jewelry.com strives to stay at the forefront of contemporary jewelry trends by offering shoppers the benefit of choice, quality and unique styling for mens wedding bands, titanium rings and tungsten rings for men and women. As part of the ICONIC collection, shoppers will find an enhanced selection of tungsten rings to choose from, as this new premium line of tungsten carbide jewelry offers a refreshing adaptation to tungsten ring designs. Now, contemporary jewelry fans have even more to choose from when looking for comfort and rugged durability.

The titanium rings, tungsten rings and men's wedding bands offered at Titanium-Jewelry.com are a perfect blend of style and quality. Offering modern designs for those who prefer quality jewelry at affordable prices, Titanium-Jewelry.com is known for carrying the hottest designs in contemporary jewelry. The online retailer specializes in titanium rings, tungsten rings, and men's wedding bands among other unique jewelry items. For more information on ICONIC by JR Yates please visit <http://www.titanium-jewelry.com/jryates.html>.

### About Titanium-Jewelry.com

Titanium-Jewelry.com provides a wide selection of tungsten rings, titanium rings and black titanium jewelry uniquely styled for men and women. Experts in modern men's wedding bands and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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### **Contact Information**

For more information contact Ron Yates of Titanium-jewelry.com  
(<http://www.titanium-jewelry.com/jryates.html>)  
800-370-2646

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