

National Child Alert System and AUSA Work Together To Increase Safety of Military Children

Military families will now receive 50 percent off their membership to National Child Alert System, a system designed to reduce the amount of time that a missing child is away from home.

May 4, 2008 (FPRC) -- Charlottesville, VA -- American military families received a welcome surprise with the donation of 100 National Child Alert System online family memberships. Thousands of other military families will receive a 50 percent discount on the online National Child Alert System and USB keychain file storage device through a partnership between National Child Alert System and the Association of the United States Army (AUSA) Family Programs Directorate.

National Child Alert System contributes to the safety and well being of our nation's children by providing electronic storage of key biographical child data inputted by parents. These data profiles are stored in a database in up to 3 secure and password-protected mediums to be retrieved by parents and authorities in the event of a missing child.

Sylvia Kidd, AUSA's Director of Family Programs, has partnered with National Child Alert System as a way to make this valuable safety resource accessible to more military families. As a result of the partnership, military families can enjoy two of National Child Alert System's most popular child safety programs at a reduced rate.

"We're thrilled to be able to offer our system to our Soldiers in a joint effort with AUSA Family Programs Director Sylvia Kidd. We're eternally grateful for the service of our Soldiers on deployment, and the equally selfless service of their families at home. We pray our system will never be put to use to find a missing child, and we are comforted to know we were able to provide it if needed," says Tom Schlegel, CEO of National Child Alert System (<http://www.childalertsysteem.com>).

The National Child Alert System includes features such as KidzMap and KidzBlast that gives parents access to cutting edge functionality. Information on up to 100 contacts per child can be stored with each child's profile. If a child goes missing, a parent can send out email and cell phone text message blasts to all 100 contacts with one click. The System also stores information such as fingerprints, dental records, medical information, identifying marks, and comes complete with a DNA sample storage system and optional pre-need DNA analysis.

The National Child Alert System program can be utilized as a stand-alone program run on a USB Keychain drive, on a parent's local computer hard drive, and as an online application that can work by itself, or in synchronization with the USB and hard drive applications.

"Military families that we spoke with expressed heightened concerns about the safety of their children, namely because of the high rate of relocation and mobility of military families. For this reason, we felt that it was critical to offer reduced rates on our portable USB file storage devices in addition to the online National Child Alert System membership so that families could have access to critical information anywhere at anytime," says Schlegel.

National Child Alert System is also an active supporter of The Afghanistan Orphanage Project, a non-profit organization founded by the soldiers of the 211th Aviation Division during a deployment to Afghanistan. National Child Alert System donates a percentage of all proceeds to support the TAO Project and its mission to make a better life for orphaned children in the region.

"We believe that one of the best ways to impact the war on terror is to impact the lives of young people. The Afghanistan Orphanage Project is an incredible organization with a mission that is very much in synch with our own - to protect children from becoming victims of circumstance," says Schlegel.

About National Child Alert System: National Child Alert System is the only fully parent controlled national child alert system available today designed to help parents find their child and reduce the amount of time that a child is away from home. National Child Alert System operates on the value of contributing to others, and looks forward to continuing to support some of America's most effective child safety organizations.

About AUSA Family Programs: The mission of AUSA Family Programs is to ensure that the interests of Army families are represented in Congress and to provide Army families with information and resources to help them manage the challenges of military life. The Directorate, founded in 1999, is part of the Association of the United States Army, a private, non-profit educational organization that supports America's Army.

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Keywords

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