

Assist Abroad in Action at ABTOF

Ian Carter of Assist Abroad performs Heimlich Manoeuvre on Kimberly Butler of Telegraph Media

May 4, 2008 (FPRC) -- Whilst returning from the Marseille conference of ABTOF (Association of British Travel Organisers to France) via TGV & Eurostar on Monday 28th of April 2008, a group of delegates had approx. 2 hrs between trains in Lille and so sat down to enjoy lunch at a brasserie near the station.

During the meal Kimberly Butler (Telegraph Media) started choking on some food and things quickly got panicky as she struggled for breath and started turning very pale.

Unbeknown to Kimberly, the man sitting next to her was Ian Carter who, quick as a flash, performed a combination of back-slaps and well-intentioned abdominal thrusts (Heimlich Manoeuvre) which successfully cleared the airways and restored some calm to the proceedings.

On regaining her composure Kimberly thanked her helper and asked who he was and who he worked for. Ian's reply 'Assist Abroad and it's all part of the service' seemed highly appropriate.

Ian Carter is part of Assist Abroad (www.assistabroad.co.uk) which is a new and exciting service that's there to help you plan your trip and to help you resolve any problems you might encounter while you are away.

The Basic Service is FREE!

You get FREE access to digital maps of Europe showing details of two million service providers in more than 30 different categories (dentists, hospitals, hotels and lot's more.)

Not only that, you have the chance to help others as well by giving us details of any service providers who have given you a good service so we can add them to the database.

The Maps are fully interactive and the coverage is being extended to other continents as well so it won't be long before the whole world is covered.

Another FREE service which is included is the secure digital storage service, where you can store copy passports, health card, passcodes, people to contact in case of emergency etc.

The ENHANCED service includes everything in the basic service but for an annual subscription of 18 GBP you get three important additional services.

The 24/7 Information Helpline. Your membership Card will have this number (an ordinary call charge NOT premium rate) which is available round the clock.

Our friendly and efficient staff are trained to make calls on your behalf and help you sort out any problem which might arise during your trip.

Oh, and by the way, we also give you special luggage tags to help you track down lost luggage.

Then we have a standby live interpreter service to come to your aid by explaining what you want to people who don't speak your language.

Finally, if you have the right kind of phone (and if you don't we can supply a widget that works with your existing phone) when you call the helpline, if you wish, your exact location will show up on our digital map, along with your membership file.

Please visit www.assistabroad.co.uk for more information.

Contact Information

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