

## **Titanium-Jewelry.com Announces "Love it or Return it" Policy**

*Retailer of Titanium wedding bands & Tungsten wedding bands offers satisfaction guarantee*

(Modesto, CA) May 15, 2008 – Titanium-Jewelry.com, a leading online retailer of titanium rings, tungsten rings and unique contemporary jewelry designs for men and women, today announced their "Love it or Return it" policy offering customers satisfaction guaranteed.

Titanium-jewelry.com provides mens wedding bands and titanium and tungsten jewelry constructed from the highest quality materials and manufacturing techniques, thus ensuring beautiful and quality jewelry. The Love it or Return it policy provides an additional guarantee to customers, further extending confidence and satisfaction in purchase decisions.

The assurance provided by this policy allows customers to be completely satisfied with their purchase and offers the flexibility to determine that their decision is one they will be comfortable with after they receive their ring. With online shopping, many shoppers are hesitant to purchase as they feel constrained to take the sellers word with respects to the quality, representation and look and feel of a product. By offering a 30 day window period where the customer can tangibly connect with their purchase, not only solidifies the buyer's confidence, but extends a good faith gesture towards the customer community.

The Love it or Return it program allows customers to return their ring within 30 days of receipt for exchange, credit or refund. Limitations do apply including, as Titanium Jewelry cannot accept items that are not in new condition, have been worn, scratched, nicked, sized, engraved, damaged, altered or worked on by a jeweler in anyway.

"For young couples purchasing mens wedding bands or wedding rings for the first time, we understand that ring buying is one of the most important purchasing decisions couples face," stated Ron Yates founder of Titanium-Jewelry.com. "We know that purchasing a wedding band from Titanium-Jewelry.com is a sound choice and we want our customers to have the same level of confidence in our products as we do," Yates concluded.

Titanium-Jewelry.com created the policy to provide customers the assurance with their purchase knowing that should they have a change of heart, they can exchange or return the ring for one they will absolutely love. In addition to the Love it or Return it policy, Titanium-Jewelry.com offers customers the Ring for Life Program, a lifetime resizing offer allowing customers to resize their ring for a nominal fee. For more information on either satisfaction guarantee program, please visit the company's website at <http://www.Titanium-Jewelry.com>.

### About Titanium-Jewelry.com

Titanium-Jewelry.com provides a wide selection of tungsten wedding bands, titanium wedding bands and black titanium jewelry uniquely styled for men and women. Experts in modern mens wedding bands and fashionable metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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