

Tracesmart Corporate Enhances Data Transfer Security

Industry leading consumer intelligence solution provider, Tracesmart Corporate have further intensified their data transfer security through incorporating extensive password protection procedures.

May 16, 2008 (FPRC) -- Tracesmart Corporate have further enhanced the security of their proprietary file transfer service to include a fourth tier of password protection. The system – mainly used to transfer large amounts of information for asset reunification, data cleansing and mailing list projects – already boasts three unique passwords, with the fourth specifically developed to prevent any form of brute force style attack. If three wrong attempts at the password are entered, access to the files is automatically revoked, ensuring that data cannot fall into the wrong hands. The enhanced system also logs all downloads and reports back to the sender once the file has been sent. Whilst high profile lapses in data security still fill the headlines, thanks to their long-term IT security programme, Tracesmart Corporate will never be vulnerable to such threats.

Since the loss of the 3 computer discs containing 25 million child benefit claimant records in November last year, the Governments Privacy watchdog has received reports of over 100 data security lapses – Tracesmart Corporate view this as unacceptable and are fully aware that they must maintain the high levels of security their systems offer due to the nature of data they deal in. "As a company, ensuring the security of data – whether it be a clients or our own – has always been a fundamental practice. We have always demonstrated a strong commitment to data security, and the enhancement of our file transfer system will not come as a surprise to those who know us and know our working philosophy." comments Managing Director Michael Trezise.

The file transfer system was developed by Tracesmart Corporate's in-house IT team and the fourth tier password ensures that the system provides the most secure method of transferring data. Paul Weathersby, Technical Director, elaborates on some of the technologies used, "Our file transfer system is built upon a HTTPS transfer system which utilises SSL encryption – a proven technology. We have always used this form of coding across our site as it is one of the most robust data encryptions available. It is the same system employed across a variety of industries for securing credit card details during payment transactions."

"Whilst the system has always been incredibly secure, this additional feature demonstrates to our clients that we never sit on our laurels when it comes to the safety of their data. Whether a client is trying to trace people or conduct a large data cleansing project, they can rest assured that their data is in safe hands." concluded Weathersby.

About Tracesmart Corporate:

Tracesmart Corporate are market leaders in data cleansing, asset reunification, identity verification and offer a range of B2C marketing solutions. They currently have over 1000 clients ranging from SME to blue-chip, who all recipients of bespoke solutions built around their specific needs.

www.tracesmartcorporate.co.uk is owned by Tracesmart Ltd, the Cardiff based people tracing technology specialists.

Michael Trezise is the founder and Managing Director of Tracesmart. With over 25 years of tracing experience his unrivalled knowledge provides the company with a distinct competitive advantage.

Paul Weathersby is an industry leading IT specialist, who, along with his team, develops and maintains the cutting edge technologies which drive www.tracesmartcorporate.co.uk.

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