

Article Land Launches New Website

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Cardiff, May 17, 2008 (FPRC) -- Sharpe Web Services today announced that their flagship article database Article Land has been relaunched with a completely redesigned user interface.

Responding to user polls, Sharpe Web Services has redesigned the web site from the bottom up, introducing new tools and resources, including forums, blogs, and a whole host of author aids. In conjunction with this extra functionality they have also produced some attractive web site graphics to complement the look and feel of the web site.

Article Land is a huge article database, containing over 70,000 articles on virtually every subject imaginable. It is an ideal resource for article authors, ezine publishers and internet marketers. The web site receives over 60,000 hits each and every month, providing excellent visibility for their author base and their articles. The top article has been viewed over 6,000 times alone. It has a pagerank of 3 and an Alexa rank of sub 180,000 and improving weekly.

Steven Sharpe, the owner of Sharpe Web Services said "We are delighted with the new look of the Article Land website. We believe the extra functionality will bring in more authors and and improve the stickiness of the website by ensuring that their experience on the website is vastly improved. We have listened and reviewed the comments received in a recent user poll and implemented the majority of suggestions received".

Article Land also offers authors a revenue sharing opportunity. Authors can input their AdSense ID into their accounts and a proportion of AdSense ads showed when their articles are requested goes to the author. Steve Sharpe stated "This has been a major driver for author registrations over the past 12 months, and we will continue to offer this opportunity well into the foreseeable future. We value each and every one of our authors and their input into the site in the form of well written, original articles and this is just one way we can offer them something in return".

Article Land has been growing steadily over the past 18 months, since it's inception in early 2007, this vital step in improving the service it offers will see a continued growth throughout 2008 and well into 2009.

Contact Information

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