

Off-Season Discounts on NFL Jerseys Now Available at Sideline Apparel

25- 50% Off NFL Jerseys

(Marshall, TX) May 16, 2008 – www.SidelineApparel.com, a leading retailer of NBA jerseys, NFL Jerseys, MLB jerseys plus a complete line of sports apparel, today announced its Off-Season Discounts on NFL Jerseys and authentic sports apparel for NFL team jerseys.

It may be off-season, but NFL fans can take advantage of deep discounts on NFL jerseys at SidelineApparel.com, experiencing savings up to 50% on certain items. Sideline Apparel offers Women's jerseys, Authentic Jerseys, Youth Jerseys as well as Throwback and Replica Jerseys. In addition, football fans will also find great deals on sweatshirts and caps.

All of the products offered by Sideline Apparel are guaranteed authentic and manufactured from the highest quality fabrics. Providing the must have jerseys and season favorites, fans can get prepared for the 2008 season and shop with confidence at SidelineApparel.com, relying on the company's nearly 20 years of servicing the professional and college sports community. Beginning in 1989 with a retail location and expanding to the online community in 2003.

"We have developed relationships with manufacturers over the last 18 years and as a result, we represent only those suppliers who guarantee their products are 100% authentic," stated Nathan Dean, spokesperson for SidelineApparel.com. "By solidifying our supplier relationships for close to twenty years, we've been able to determine the best quality products at the lowest available cost and as a result pass the savings on to our customers," Dean concluded.

Sideline Apparel makes shopping for NFL jerseys quick, fun and affordable. With pre-season quickly approaching, sports fans can take advantage of these savings today. Hot items are women's jerseys, which come in more form fitting sizes and feminine designs, youth jerseys - ideal for even the smallest of fans and of course the traditional NFL jerseys. For more information on SidelineApparel.com or to start saving on athletic shoes, jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

About Sideline Apparel

Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling sports apparel and pro sports jerseys nationwide with the launch of SidelineApparel.com. Providing the best selection of NFL jerseys, MLB Jerseys, NBA Jerseys and NCAA jerseys and apparel, SidelineApparel.com ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit <http://www.SidelineApparel.com>.

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