

InfaCity Featured on Top Website for Small Business

Florida Business InfaCity LLC featured as a Small Business Profile on IdeaCafe.com, a top-rated small business website.

Coral Springs (FPRC) May 21, 2008 -- Wanda McDowell of InfaCity LLC has been selected as a featured Biz Profile on Business Owners Idea Cafe, a top-rated small business website, for its outstanding business story.

Out of the thousands of businesses that visit the IdeaCafe.com, few are selected for a Business Profile Spotlight. Biz Profile submissions are judged on the quality of the owner's personal business insights; advice and tips for others starting a business; and unique business tales.

McDowell started InfaCity LLC in 2007 to reduce the crazy-making stress involved with planning a wedding. She created InfaCity LLC as an auction site exclusively for wedding products and services as a one stop shop to all things wedding.

McDowell is an MBA candidate who runs InfaCity LLC from her home so she can keep a close eye on her two little daughters.

She says the most fun part of running her business is, "At the end of the day, I know I have made someone else's life a little easier. And in working and communicating with people, I learn something new everyday about myself."

She plans to add a wedding community blog to her site, www.infacity.com, so that soon-to-be brides and married women can share ideas and thoughts on marriage and wedding experiences.

Wanda McDowell credits her husband, Chris, and her kids for inspiring her to go into business for herself.

Her advice to other individuals who are thinking of starting their own business is: "If you want your business to be successful, stays organized, focused, and keep your eye on the prize. If you fail the first time don't give up on your dream. Treat your failure as a learning experience so you will not repeat your mistakes the second time."

Francie Ward, CEO of Business Owners Idea Cafe, says McDowell was selected because her story "embodies the essence of independence, hard work and a positive attitude. Her story will inspire and encourage others who come to the site seeking advice on starting and running a business."

IdeaCafe.com offers a wide variety of Business Profiles in several categories. InfaCity LLC is the most recent spotlight in the Internet and e-Commerce category.

Business Owners Idea Cafe has been using its "Fun Approach to Serious Business" (sm) and popular CyberSchmooz community forum since 1995 to help small businesses get informed, network and thrive. You can view InfaCity LLC's Biz Profile at <http://www.businessownersideacafe.com> or visit InfaCity's site at <http://www.infacity.com>.

Contact Information

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Keywords

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