

Global Beverage Innovations, Inc., Announces US\$1.5 Purchase Order of Anti-Ageing Water

Beverage Marketing USA, Inc., recently began introducing the fashionable Anti-Ageing Water brand as a luxury cosmeceutical beverage line to Europe and the United States.

June 10, 2008 (FPRC) -- BEVERLY HILLS, CA-- Global Beverage Innovations, Inc., (Website: <http://www.globalbeverageinnovations.com>), today announced a Purchase Order for their newly introduced Anti-Ageing Water.

The Purchase Order was placed by Kunimitsu Kido Co., Ltd. of Japan, a Tokyo listed company. The contract with Kasuga & Co., Ltd. (<http://www.kasugaco.com>), the distributor, includes an annual minimum order from Kasuga for 50,000 cases, valued at approximately \$7.5 million. An initial 10,000 case order in excess of \$1.5 million is expected to begin shipping in May of 2008.

Beverage Marketing USA, Inc., recently began introducing the fashionable Anti-Ageing Water brand as a luxury cosmeceutical beverage line to Europe and the United States. Kunimitsu Kido Co., Ltd. is one of the most highly respected distributors and manufacturers, with 22 offices and over 1500 employees serving the international beverage, cosmeceuticals, fashion (<http://www.redpepperjeans.co.jp>) and related industries. Kunimitsu Kido Co., Ltd represents Global Beverage Innovations' full line of products exclusively throughout the Asia Pacific Rim countries of Japan, Korea, Taiwan, China, Singapore and Malaysia.

"Anti-Ageing Water is a neutral tasting ultra premium cosmeceutical designer water," said company co-founder Stuart Garret. "Anti-Ageing Water, is an all-natural, DMAE-based mineralized super-alkaline bottled water. Anti-Ageing Water contains natural products that are exceptionally helpful in hydrating the skin, the largest living organ in the human body, it's the ultimate luxury - drinking Anti-Ageing Water is like turning back the hands of time," said Garret.

"Anti-Ageing Water is made with the highest quality nutraceutical ingredients, and continues to demonstrate its effectiveness," says Richard H. Davis, President of Beverage Marketing USA, Inc., "In addition the Anti-Ageing Water has received approval from the Ministry of Health, Labor and Welfare in Japan to market the new cosmeceutical beverage as a health food supplement," said Davis. About Anti-Ageing Water Anti-Ageing Water is made from ultra premium, natural artesian, alkaline antioxidant water, VitRx; DMAE (dimethylaminoethanol) and is fortified with 100 mg natural calcium, and 220 mg magnesium that is absolutely clear in solution. Anti-Ageing Water will help you look your best, from the inside out, and will enhance your body, mind, and spirit. Anti-Ageing Water is a beverage that tastes great and that you can drink at any time.

Global Beverage Innovations' goal is to promote awareness of natural, beautiful, healthy skin. While many scientist and medical doctors seem baffled by the apparent effects of the Anti-Ageing Water formulation, consumers are not waiting for further scientific evaluations and now consider Anti-Ageing Water as an essential cosmetic aid, whose hydrating effects are described as the experience of having natural moisten skin after a visit to a sauna.

About Global Beverage Innovations, Inc.

Global Beverage Innovations, Inc., is the marketer of FLAIR, a cosmetic dermal filler that helps diminish facial lines and restore skin volume, resulting in a younger appearance. Established in the United States in 2006, the company is a leading independent specialty pharmaceutical company now focusing on primarily anti-ageing solutions.

For more information please visit <http://www.anti-ageingwater.com>

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Keywords

[Anti Ageing Water](#)
[functional beverages](#)

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