

## **Love Tests to be Used in Dating Site's Crusade to Rescue 1,000,000 People Starting Today**

*Derek Collinson, founder of the world's leading dating site for dog lovers starts a new crusade today to rescue 1 million people.*

*Derek explains: We now have over 20,000 members on our site - a phenomenal number for a niche dating site but hardly surprising given that the majority of dog lovers want to find a partner who shares their passion for dogs. And now our aim is to rescue 1,000,000 single dog lovers from settling for someone other than what they really want - another single dog lover!*

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Given that there are an estimated 400 million dogs\* in the world Derek, confidently predicts that this membership will continue to grow worldwide and it will not be long until he reaches his goal of 1,000,000 members. And to make sure this happens quickly the site is now multilingual.

This means that in addition to all English speaking dog lovers - dog lovers whose native languages are Chinese, Spanish, German, Italian or Turkish will be able to join too with Portuguese and French to be added soon!

Portuguese is particularly interesting because it is the language of Brazil which has the second highest dog population in the world with 30 million (America is first with just over 60 million).

In addition Doglover.biz now offers its members language translations so language will not be a barrier to finding love on this site anymore.

However a large international membership, a common love of dogs and language translations are not enough to ensure the perfect match. Derek adds 'the key to finding the ideal partner is love compatibility and we believe we now have the ultimate love tests with the introduction of SuperMatch - our unique love calculator

SuperMatch matches members who have the most compatible personalities, sexual libidos , interests and star signs - there is no other matchmaking tool quite like it!

To find their perfect match, members complete three short, easy to understand love tests - sexual compatibility (SexualityMatch), personality compatibility (SoulMatch) and interest compatibility (SelectMatch). Sign compatibility (StarSignMatch) is calculated automatically from members' birthdates.

Then they simply go to their homepage where they will find the profiles of other members who offer the highest percentage compatibility match for each of the four areas and (thanks to the SuperMatch

love calculator) overall. Members can also browse to find other members they simply like the look of then check out their SuperMatch rating before deciding to contact them.

DogMatch provides members with favorite dog breeds compatibility so for example a member who likes Golden Retrievers can find other members who also like Golden Retrievers.

So we have over 20,000 members who all love dogs, we have language translations and the ultimate love calculator - SuperMatch but Derek says that they have three additional key elements to ensure the ultimate matchmaking experience.

The first is excellent communication tools, the second is unrivalled customer service and the third, safety and security.

Our members can now take advantage of a wide variety of communication tools including video, voice direct, online chat, sms messaging, VOIP, email and Phone 2 Phone so they will always be able to contact other members with the communication tool that suits them best and should they need help this will be on hand 24X7.

And finally our pre-screening process helps to ensure members' safety and security.

DogLover.biz is free to join and to herald the start of its new crusade and the launch of its brand new website is offering one month's Gold Membership for half price until 17th July.

### **Contact Information**

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### **Keywords**

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