

Cary Real Estate Firm, Town & Country Realty, Announces New Customer Service Representative

Town & Country Real Estate, a leading real estate firm in the Cary, N.C. area, announced they now offer customers a dedicated customer service representative in addition to the home staging and market research already provided.

June 19, 2008 (FPRC) -- CARY, N.C. - Town & Country Realty, a leading Cary real estate firm, announced that they are now providing customers with a dedicated point of contact to take care of all general client service needs. In a buyers market it is important to give customers every advantage -- whether they are buying or selling a home, said Mike Montpetit, President of Town & Country Realty.

Susan Montpetit, who currently serves several different roles within the company including Staging & Design Consultant, has taken over the role of Customer Service Specialist. In this capacity, in addition to her home staging and real estate responsibilities, she will oversee all customer service issues that arise with buyers and sellers.

"We want our customers to know that there is now one person that they can rely on for any problems or needs. We operate as a team here at Town & Country and we strive to do anything and everything to ensure our customers have a good experience," said Mike Montpetit, President of Town & Country Realty. (<http://www.MikesRealEstateTeam.com>)

Susan Montpetit is a second-generation real estate broker and has been a Raleigh real estate agent herself for almost 10 years. Before moving to the Raleigh area, she was an agent in Michigan since 1989. She currently works to ensure that 100% of all homes listed for sale with Town & Country Realty are staged for optimal viewing. Coordinating with professional interior designers, she uses her One Day Staging designation to help sellers make small changes to their homes that could have a large impact on selling price.

"Home staging is such a valuable selling tool that unfortunately many families do not utilize. By just changing a few things -- like removing clutter, turning on lights and adjusting the a/c -- sellers can make a difference in the way their home is viewed. We see it all the time. Homes for sale in Cary NC that have been professionally staged seem to attract more interest than those that are not. That's why we offer professional staging to all of our listings. We want to give them that extra edge," said Mike Montpetit.

That extra edge obviously makes a difference. Town & Country Realty listings typically sell at 98.6% of asking price in an average of 44 days. They back this fact with their guarantee to sell homes in 60 days or less or they will pay the homeowner \$500.

About Town & Country Realty: Town & Country Realty, Inc. is a leading Cary NC real estate agency in its 8th successful year of business. The company is resolute in its mission to provide outstanding customer service and offers a "love it or leave it guarantee" as a measure of their unyielding commitment. Town & Country's website, (<http://www.MikesRealEstateTeam.com>) offers a full local area property search, featured properties, and a library of resources for Triangle real estate buyers and sellers.

Contact Information

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Keywords

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