

Sideline Apparel Summer Sale

33- 50% Off Clearance Sale on NCAA, NFL and NBA Jerseys, Plus Discounted Prices on Many Mens Shoes

(Marshall, TX) June 26, 2008 – www.SidelineApparel.com, a leading retailer of sports apparel and athletic shoes, today announced its Summer Sale featuring 33-50% off Jerseys, including NCAA Jerseys, NFL Jerseys and NBA Jerseys, as well as a significant savings on much of their inventory of mens shoes.

Sideline Apparel has been offering top of the line sports apparel for nearly twenty years, developing a wide audience of repeat customers and sports enthusiasts. Their strong relationships with manufacturers, solidified over the last 18 years offers the assurance of quality products that are 100% authentic. The online retailer keeps a remarkable inventory of today's leading sports brands for apparel, jerseys and athletic shoes. Sports fans can take advantage of deep discounts offered by Sideline Apparel on NFL jerseys, NBA Jerseys and NCAA Jerseys as well as a wide selection of mens shoes.

As the professional sports seasons shift, so do our inventory levels. We are starting to receive many new Nike, Adidas, Jordan, K-Swiss and New Balance shoes in preparation for the back-to-school shopping levels," stated Tony Dean, spokesperson for SidelineApparel.com.

Although school just let out, many shoppers start their shopping sooner to take advantage of the summer deals and inventory blowouts offered by retailers. Sideline Apparel keeps a steady gauge on both fashion trends in sports apparel as well as a dynamic reading of the consumer purchase trends for timing and demand.

The online retailer offers a wide assortment of jerseys including youth jerseys, throwback and replica jerseys, as well as t-shirts, shorts, and other items from top brands including Jordan Apparel. Sports fans can find excellent savings on hats, t-shirts, shorts and sandals representing their favorite teams and players.

All of the products offered by Sideline Apparel are guaranteed authentic and manufactured from the highest quality fabrics. Providing the must have jerseys and season favorites, fans can get prepared for the 2008 season and shop with confidence at SidelineApparel.com, relying on the company's nearly 20 years of servicing the professional and college sports community. Beginning in 1989 with a retail location and expanding to the online community in 2003. For more information on Sideline Apparel or to start saving on athletic shoes, jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

About Sideline Apparel

Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling sports apparel and pro sports jerseys nationwide with the launch of SidelineApparel.com. Providing the best selection of NFL jerseys, MLB Jerseys, NBA Jerseys and NCAA jerseys and apparel, SidelineApparel.com ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit

<http://www.SidelineApparel.com>.

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