

Wagg It Re-Launches Its Blog Promotion Blog With All Of The Bells, Whistles, And Widgets of Web 2.0

Wagg.it has re-launched their highly successful informational blog, which focuses on blog promotion tips and ideas, with all of the latest Web 2.0 widgets and a new SEO marketing service.

July 2, 2008 (FPRC) -- SARATOGA, CA -- Wagg.it, a free social bookmarking site for bloggers, announced the recent redesign and re-launch of their highly successful blog. Many members use the social site for bloggers to increase web traffic to their sites and blogs, ultimately increasing their search engine rankings. Wagg.it also provides access to a bloggers community where members can access free tips on blog promotion and monetization.

The Wagg.it blog has been redesigned and re-launched to incorporate the added features that the introduction of Web 2.0 has enabled. A Web 2.0 widget is a mini web application that is placed in a web 2.0 site, blog, or profile that provides visitors with extra functionality, user specific information, or sometimes just a bit of entertainment. One of the ways the Wagg.it blog uses widgets is to enhance social networking.

“Installing the web 2.0 widgets on the blog promotion tips blog was a way for me, as the author, to bring together my social and professional networks. This enables readers to see where I get my inspiration, knowledge, and business or social networking connections from. They can then choose to investigate these network channels for themselves,” says Helen Zhuk, the owner of Wagg.it.

In addition to blog promotion tips, the Wagg.it blog also focuses on how readers can better monetize their own blogs (<http://wagg.it/blog/>) “One of the best ways in which we’ve found to offer validated advice on promoting and monetizing a blog is to test it on our own first. With the web 2.0 refresh, we’ve added more advertising space for those advertisers who want to be prominently placed on a high traffic blog. Blog advertisers are constantly seeking high traffic blogs that are uncluttered and modern. The key to attractive advertising space is to keep it clean and simple,” Zhuk advised.

Knowing that many bloggers and small businesses do not have the resources to handle their own website or blog promotion and monetization, Wagg.it now offers SEO marketing services. Wagg.it’s SEO experts will increase the traffic to a site or blog to ultimately amplify revenue.

“Many sites either don’t have the time or don’t know how to increase their traffic. Wagg.it’s SEM services will list a blog or website on social bookmarking sites, create HUB pages, enhance search engine rankings, and much more for a very affordable fee,” said Zhuk.

About Wagg.it: Wagg.it is a free social bookmarking site for the blogging community. Members have the ability to submit news items, vote on them, share with others their favorite sites and ultimately increase their own search engine rankings. The Wagg.it blog includes free blog promotion tips as well as posts on all blogging-related topics from monetization to installing widgets. (<http://wagg.it/blog/>).

Contact Information

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