

Realtor Consistently Sells Tampa Real Estate Listings In Record Time With Narrated Online Video Tours

Tampa FL real estate agent Lance Mohr has created a solution that makes selling Tampa real estate an average of three times faster than a standard real estate listing.

July 21, 2008 (FPRC) -- Tampa FL -- Lance Mohr, Tampa Realtor and owner of Tampa2Enjoy.com, has created a solution that makes selling Tampa real estate an average of three times faster than a standard real estate listing.

With a series of narrated 'home video tours' Mohr's website offers buyers detailed, personalized tours of Tampa and New Tampa real estate on the market today - without ever having to leave the comfort of their home.

For Tampa real estate sellers, the \$600 complimentary online home video tours means a higher likelihood of a fast turn around time on their home listing.

"We are one of the only real estate agents in all of Florida offering such a thorough online home tour to every one of our clients - and at no charge. Last week after posting a video tour of a property, we received an offer within 48 hours. The videos are an incredibly powerful marketing tool," said Lance Mohr, lead real estate agent at Tampa 2 Enjoy.

Tampa2Enjoy's video tours offer a more in depth view of Tampa homes for sale than standard 360 video tours. Set to music and narrated by Mohr as if he were conducting an in-person tour, the video takes Tampa home buyers on a walk through various Tampa FL homes Mohr has listed.

"We want to empower buyers to narrow down their potential home selections as much as possible before they invest their time in a walk-through. Still pictures can be deceiving and 360 views don't truly deliver the feeling of walking through the home in person. Our new video tours are the closest experience to physically walking through the property in person that we've found anywhere on the internet," said Mohr.

Throughout the video, the Mohr points out and discusses the home's important features, such as hardwood floors, crown molding, architectural details, and various materials specs. As the videos progress, viewers are taken on a complete walkthrough of the home, getting a bird's eye view of the property just as they would if they were on the property itself.

A sample home video tour featuring a New Tampa home for sale can be viewed at <http://www.tampa2enjoy.com/real-estate/featured/I0004.html>.

Lance Mohr is among the most respected and favored real estate agents in the Tampa area, not only for his use of technology to make buying Tampa homes more efficient, but also for his many published works on real estate topics. A highly client-centric Tampa Realtor, Mohr presents each of his home buying and selling clients with a complimentary 8-day, 7-night vacation to dozens of U.S. and overseas locations.

About Lance Mohr: Tampa Realtor Lance Mohr is the founder of Tampa 2 Enjoy and has sold real

estate for 11 years throughout the country including California, Utah, Texas and Florida. Today, Mohr services Hillsborough and Pasco Counties, including New Tampa, Westchase, Riverview and Wesley Chapel, focusing heavily on customer service, communication and knowledge of the local housing market to set himself apart from other Tampa area real estate agents.

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