

Baby Bling Now Available at SandboxCouture.com

Sandbox Couture adds creative, adorable and practical gifts - unique pacifiers and pacifier clips now available for those with discerning tastes

Rancho Santa Margarita – CA July 21, 2008 – Sandbox Couture, a popular online children's boutique retailer of baby clothes and designer children's clothing today announced the arrival of Baby Bling, a popular designer of pacifiers and pacifier holders.

Baby Bling's line of pacifiers and pacifier holders, have been heralded as the binky of choice for celebrities and those with fashion flare. Made with silicone, the Baby Bling pacifiers are meticulously created with Swarovski crystals in unique patterns and designs, offering parents and those looking for unique baby gifts, a fabulous selection of pacifiers and accessories.

Made in the U.S.A., Baby Bling binky's and binky clips are all the rage among Hollywood moms. The upscale line of pacifiers and accessories are compatible with all pacifiers or can be coordinated with the Baby Bling pacifiers. The Swarovski crystals are double reinforced with non-toxic glue and have been product tested to meet baby safety guidelines.

As a leading online retailer in baby clothes and designer children's clothes, Sandbox Couture offers fashion forward trends and reputable favorites that keep shoppers coming back whether purchasing for their own families or searching for a unique gift for others. The Baby Bling line fits perfectly into the inventory of couture fashions that Sandbox Couture has built its reputation upon. Featuring enticing colors and fun patterns with many new choices for individual flair and style, the Baby Bling provides unique gift options for babies and children.

"We aim to bring fun and style to the baby clothes market by constantly watching trends, reviewing designers collections and listening to the demands of customers," stated Sam Brown, spokesperson for Sandbox Couture. "By offering the Baby Bling line, shoppers can find accessorize their baby clothes with fun and practical items," Brown concluded.

The newest addition from Baby Bling follows other top brands recently added to the Sandbox Couture's lineup of top fashions. Top brands available at Sandbox Couture include Flowers by Zoe, Baby Nay, Roxy, Ooh La La Couture, Kate Mack, Quicksilver and Small Paul by Paul Frank, to name a few. For more information on the latest additions in baby clothes and children's fashions, please visit <http://www.sandboxcouture.com>.

About Sandbox Couture

Sandbox Couture is an online children's boutique retailer, providing designer baby clothes, designer children's clothing and unique baby gifts. The company takes pride in hand selecting products from top designers, thereby ensuring quality and contemporary style. Sandbox Couture's philanthropic contributions and socially conscious business practices are at the forefront of the company's ideals and corporate culture. Founded in 2005, Sandbox Couture is privately held and headquartered in Rancho Santa Margarita, CA. For information about Sandbox Couture, please visit the company's web site at <http://www.SandboxCouture.com>

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