

Naturenu Launches Complete Ranges of Skin Care Products Made with the Unique Manuka Honey in Singapore

Manuka honey is only found in New Zealand and it contains surprisingly high antibacterial activity levels. By combining active manuka honey with premium natural ingredients, such as royal jelly, rosehip oil, sweet almond oil, shea butter, and essential plant extracts, Naturenu manuka honey skin care products will nourish, protect and renew your skin, naturally!

July 27, 2008 (FPRC) -- Naturenu Pte. Ltd. launches skin care products made with the unique manuka honey in Singapore. Manuka honey is derived from the indigenous manuka plant found only in the pristine environment of New Zealand. The honey contains a special ingredient called Unique Manuka Factor (UMF) that gives it unrivaled antibacterial activity levels, as much as 30 times more, when compared to regular honeys.

The UMF makes manuka honey an effective therapeutic agent in assisting the natural healing of skin ulcers, wounds, burns, boils and cracked skins. UMF antibacterial activity levels are rated from 5+ to 20+. The higher the rating, the more antibacterial power and thus effectiveness, the manuka honey has in renewing skin. All Naturenu manuka honey skin care products are made with premium UMF16+ active manuka honey.

Naturenu is introducing a total of twenty seven manuka honey skin care products divided into four major ranges. The four ranges include Wild Roses, with intoxicatingly romantic rosehip oil essence; Honey Mango, with a delectable tropical mango flavour; Royal Jelly, with rich and nourishing royal jelly extract; and First Aid from the Hive, with pure New Zealand beeswax to moisturise dry or damaged skin. All ranges have great texture, smell divine and perform the job they are meant to, and are, at the same time, affordable.

Naturenu's manuka honey skin care products are 100% made in New Zealand, with major ingredients such as manuka honey, beeswax, propolis, and spring water all locally sourced from New Zealand in their purest forms. Naturenu's manuka honey skin care products are paraben free, mineral oil free, and pH balanced. Naturenu is strictly against animal testing in all of its products.

Naturenu ensures customers get the most beneficial and safe-to-use products without inflated promises-and inflated prices. Naturenu fully utilizes today's Internet and telephony technologies to bring the best products from around the world direct to consumers, cutting out the unnecessary distribution markups and retail expenses, passing such savings directly to consumers, and hence keeping retail prices to a minimum.

Naturenu is so confident that consumers will fall in love with its natural ingredient skin care products that it guarantees their purchases unconditionally for a full 30 days after date of purchase. Consumers can return the products to Naturenu for a full refund if they're not satisfied with their purchase in any way.

Naturenu Pte. Ltd. is a Singapore-based ecommerce company distributing quality natural ingredient health and beauty products from around the world. Naturenu operates strictly on a

direct-to-consumer model. It will not sell its products to distributors, dealers, or resellers. All of its products are available exclusively through its website at www.naturenu.sg or its toll-free call centre at 1800-naturenu.

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