

WL Concepts Designs Window Graphics & Visual Displays For New Furniture Store In NYC

WL Concepts, design experts of custom displays, signage, and graphics, showcases a collection of signage and graphics for a flagship furniture store located in New York City.

July 30, 2008 (FPRC) -- NEW YORK, NY – On Thursday June 26th, An upscale furniture store celebrated the ribbon cutting ceremony of its new store located in Mid Town Manhattan. Displayed throughout the three-story flagship design center, are custom crafted design art from WL Concepts, a recognized leader in the creation of innovative, visual and three-dimensional custom displays, graphics and signage.

Winners of multiple awards, including entry into the NYS Small Business Hall of Fame in 2004, their client roster includes many major players in marketing like Washington Mutual Bank, DHL, Tommy Hilfiger, Kohl's, LeSportsac, Timberland, Macy's, JFK/IAT, Disney, American Express Travel Services, and Carson Prairie Scott - as well as several leading architectural and engineering firms.

WL Concept's window graphics and custom displays of this new flagship store were designed to reflect the client's already well-established brand. In addition to window graphics, WL Concepts also manufactured all stretch canvas displays as well as a two story mural and other visual graphics.

"We worked very closely with the client to create graphical signage that would perfectly match the tone and style of their new flagship store. New York City is a high profile location, we wanted to ensure that the visual displays reflected the grandeur of this amazing location," said Marian Keilson, Director of marketing for WL Concepts (<http://www.wlconcepts.com/>).

"We have had the pleasure of working with some of the biggest names in the business. By emphasizing customer service and truly working hand-in-hand with our clients, we are able to successfully manage long-term relationships. Oftentimes when one of our clients goes through a merger or acquisition, everything changes EXCEPT their relationship with us," said Keilson.

About WL Concepts: WL Concepts (<http://www.wlconcepts.com>) is a marketing leader in creating award-winning visual custom displays, large format printing and window graphics.

Contact Information

For more information contact Marian Keilson of WL Concepts (<http://www.wlconcepts.com/>)
1-516-565-5151

Keywords

[custom displays](#)
[window graphics](#)
[visual displays](#)

You can read this press release online [here](#)