

WL Concepts Creates Custom Display Signage For United Cerebral Palsy Association's 60th Anniversary

Marketing and promotional sign creation company WL Concepts has completed a project for the United Cerebral Palsy Association. UCPN helps adults and children with cerebral palsy and other serious illnesses lead fuller lives.

July 30, 2008 (FPRC) -- ROOSEVELT, NY – When the United Cerebral Palsy Association of Nassau County in Roosevelt, NY celebrated its 60th anniversary this May, display signage company WL Concepts volunteered their expertise to help promote the cause.

To fill the halls of the association's main lobby, the WL Concepts team designed and created a timeline display outlining the association's last 60 years. The creative team also produced outdoor display signage designed to teach visitors about the group's history.

UCPN is an agency that helps adults with cerebral palsy and other severe disabilities find employment that matches their abilities, to ensure that they are involved in the decisions that affect their everyday lives, and to ensure that their rights are not compromised.

'We have a special relationship with UCPN. For years, they've provided services for my cousin, David. I'm happy to give back and show my appreciation to an organization that has done so much for my family,' said Bill Levine, founder of WL Concepts (<http://www.wlconcepts.com>).

WL Concepts has been creating large, one-of-a-kind, three dimensional custom displays and signs since 2000. They work with some of the largest companies in the country and have won numerous awards for their interior graphics and custom signage. In 2004 they were initiated into the NYS Small Business Hall of Fame.

'We've been lucky enough to work with some of the biggest names in business and an organization like UCPN. No matter who the client is, we earn their trust and repeat business by focusing on customer service and working hard to deliver exactly what they had in mind. We customize every order to the customer's specific wants and needs and this keeps our customers coming back again and again,' said Levine.

About WL Concepts: WL Concepts (<http://www.wlconcepts.com>) specializes in three-dimensional displays, graphics and signs. They were founded in 2000 by Bill Levine and have worked with many major U.S. companies, including Kohl's, Macy's, Disney, Tommy Hilfiger Disney, Washington Mutual Bank and DHL.

Contact Information

For more information contact Marian Keilson of WL Concepts (<http://www.wlconcepts.com/>)
1-516-565-5151

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