

BabyBox.com Selected as Exclusive Online Retailer for Lulu DK Matouk Collection

Retailer of Baby Furniture Expands Offering to Include New Line of Luxury Baby Bedding

August 4, 2008 (FPRC) -- www.BabyBox.com, a luxury retailer of baby bedding, crib bedding, baby furniture and baby gifts, today announced the addition of Lulu DK Matouk Crib Bedding Collection. A collaboration between fabric designer Lulu de Kwiatkowski and fine linen maker Matouk, the collection features luxury linens and accessories for the nursery. BabyBox.com was selected as the exclusive online seller of the Lulu DK Matouk Collection, whose addition expands BabyBox.com's extensive selection of high-end infant bedding and gifts.

"We are exceptionally proud to offer our customers the inimitable style and uncompromising quality of the Lulu DK Matouk Baby Collection," said Katherine Type, founder of BabyBox.com. "Having the distinction of being the exclusive Web-only seller of the highly vaunted line is an affirmation that BabyBox.com is the leading online source for luxury baby gifts, luxury baby linens and nursery furnishings."

Designed by textile diva Lulu de Kwiatkowski and crafted by luxe manufacturer Matouk, the line includes everything from bumpers to quilts to pillow shams to high thread count basic fitted sheets. The collection boasts a new genre of charming and whimsical prints for the baby's room that maintain the same quality demanded in the master bedroom. Made of super-soft Egyptian cotton, the stylish, simple crib collection comes in playful patterns that work in modern and traditional nurseries alike.

Each collection is custom made upon order and can be made in any style and/or fabric. Choose ruffled edges for baby girls or classic flanged or piped edges for boys. These sets can be custom designed to suit any taste, color and style. The whimsical patterns are meant to work together in endless combinations. Swatches are available upon request to feel and view the fabrics up close, before ordering.

For a limited time, BabyBox.com is offering free shipping and a complimentary boudoir pillow sham on all Lulu DK Matouk Collections (this offer excludes individual accessories purchased without bedding). Please enter coupon "freeshipbed" at checkout.

The Lulu DK Matouk Collection of crib bedding and baby accessories and baby gifts is a natural evolution in BabyBox.com's growing list of upscale designers, such as Henry & Henrietta, Lulla Smith, Gordonsbury, Serena & Lily, Blauen, Sweet William, Lullaby and Baby B, among others.

Contact Information

For more information contact Katherine Type of BabyBox.com (<http://www.babybox.com>)

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