

Gourmet Settings Offers Big Changes In Flatware Designs Including Green Packaging

Gourmet Settings has been producing stainless steel flatware since 1994. They are known for their innovative designs, both in flatware and their packaging and have recently announced new additions to their lineup.

August 5, 2008 (FPRC) -- TORONTO, CANADA -- Gourmet Settings, an industry leader in the production of stainless steel flatware, has spent the last 14 years changing people's expectations about flatware sets.

The company is also known for their innovative packaging and their graphics team, Toronto-based Hahn Smith, has been recently named as one of the top 100 international graphic design firms. They try to make their packaging a reflection of the fun they feel stainless steel flatware should bring to the table.

Gourmet Settings has recently come out with a line of 'green' packaging using recycled materials. These new packages use a 100% post-consumer recycled box without a plastic lid. The boxes are printed with vegetable-based inks and the overall size of the packaging has been reduced to cut down on the fuel needed to transport large wholesale orders.

'We're committed to change and making a difference. For years we've been changing the way people think about flatware and now we're changing our packaging. We've made a vow to reduce our ecological footprint through reduced waste and fuel usage and we're accomplishing this every day,' said Vivian Lok of Gourmet Settings (<http://www.gourmetsettings.com/>).

The company is partnered with retailers such as Bed, Bath and Beyond, Costco and Target, and it's through these retailers they offer stainless steel flatware at a price to fit nearly everyone's budget.

'We know for some people it's just flatware, but at Gourmet Settings, we feel that something you use three times a day, every day for years, should bring joy. We strive to make our flatware functional and beautiful and believe the two can and should go hand in hand. Our flatware is designed with our customer's table in mind,' said Vivian Lok .

About Gourmet Settings: Gourmet Settings (<http://www.gourmetsettings.com/>) is a Canada-based company that produces and distributes stainless steel flatware. Their designs have won numerous awards for their design and are sold in many of the country's top retailers.

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