

SponsorAnExotic.com Lands Major Advertising Deal With Magnolia Motors, LLC

Exotic automobile marketing company will soon be displaying ads for Magnolia Motors, LLC on one of its luxury vehicles.

August 7, 2008 (FPRC) -- RALEIGH, NC – The exotic automobile mobile advertising company SponsorAnExotic.com (SAE) recently announced that both doors of one of its premier vehicle would soon be featuring ads for Magnolia Motors, LLC.

Based in Raleigh, NC, the innovative mobile marketing company is excited to unveil its latest advertisements on its attention grabbing red Lotus Elise, which debuted earlier this year.

SAE owner Noah Boswell founded the exotic automobile advertising firm because he felt there was a definite need in the Raleigh market. 'With an increase in mobile billboard advertising around Raleigh, consumers were getting trained to ignore the moving eyesores as they passed them while driving. By advertising on attention grabbing exotic vehicles, SAE is giving companies an affordable opportunity to draw positive attention from consumers,' says Boswell, owner of SponsorAnExotic.com (<http://www.sponsoranexotic.com>).

In order to give maximum exposure to Magnolia Motors, LLC, SAE owners will drive and park the Ferrari in extremely visible and high traffic areas of the surrounding metro Raleigh corridor. Designed to target the young, affluent audience, marketing with exotic automobiles is an effective way for businesses to display luxury branding that turns heads in a market over saturated with standard advertisements.

Magnolia Motors, LLC, located at 2303 Hwy 70 East in Durham, NC, is an established pre-owned and certified pre-owned automobile retailer with a wide selection of vehicles appealing to all types of drivers. The well-known retailer is dedicated to making the used car sales experience an enjoyable one for all customers, and their primary goal for every sale is complete customer satisfaction. Because of its high-profile appeal, Magnolia Motors, LLC chose advertising with SAE as a unique alternative to traditional mobile billboard advertising to get maximum exposure at an affordable cost.

'The elite, stylish branding opportunities we offer will help increase the visibility of Magnolia Motors, LLC, and we are very excited to debut their new advertisements. People are magnetically drawn to exotic vehicles. By simply placing a branding ad on the side of a high-end vehicle, you are creating a powerful memory for your company,' says Boswell.

About SponsorAnExotic.com: Based in Raleigh, NC, SponsorAnExotic.com (<http://www.sponsoranexotic.com>) is an exotic automobile marketing company that offers unique and affordable mobile advertising opportunities.

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