

SponsorAnExotic.com Is Featured At A Major National Touring Auto Show

Sponsor An Exotic, an exotic automobile marketing company, participated at the national touring DUB Auto Show on June 21.

August 7, 2008 (FPRC) -- RALEIGH, NC – The exotic automobile mobile advertising firm SponsorAnExotic.com (SAE) launched into the national trade circuit on June 21 by participating in the DUB Show Tour 2008.

The cutting edge mobile marketing company was featured at the Rent-N-Roll booth at the Charlotte, NC show. The attention-grabbing booth highlighted the latest trends in custom automobile wheels and performance tires. The premier focal point of the vibrant booth was SAE's luxurious red Lotus Elise, which displayed a variety of the firm's signature custom advertising.

The innovative mobile marketing firm SAE provides unique advertising opportunities for companies around the Raleigh NC area. SAE offers advertising space on the front, rear and doors of some of the most exotic automobiles in the world, including the Lotus Elise which debuted earlier this year. The innovative advertising space provides a unique outlet for a powerful branding message, as people are magnetically drawn to exotic cars.

Noah Boswell SAE owner, established the exotic automobile advertising company because he felt the Raleigh market was lacking affordable and effective outdoor advertising solutions. "With a dramatic increase in mobile billboard advertising over the last couple of years, consumers were beginning to tune out the billboards while in traffic. However, SAE (<http://www.sponsoranexotic.com>) provides an opportunity for companies to actively attract positive interest from consumers by branding themselves on high impact eye-catching luxury vehicles," says Boswell.

The DUB Show Tour 2008 is the largest custom auto show and concert tour in the world. The tour has a dozen stops in major markets around the country from March through September. The DUB Show Tour, sponsored by DUB Magazine, a popular car culture publication, attracts thousands of visitors annually. The show is geared towards custom automobile enthusiasts although there is a little bit of something for everyone to enjoy. From the unveiling of the latest custom car styles, to a concert with popular celebrity rap artist Ludacris, the show continues to draw attention nationally even as it is winding down.

'Exhibiting at the DUB Show Tour was a natural fit for our company. We were very excited for the opportunity to feature one of our elite vehicles at such a prominent venue and the response was overwhelmingly positive,' says Boswell.

About SponsorAnExotic.com: SponsorAnExotic.com (<http://www.sponsoranexotic.com>) is an exotic automobile advertising company based in Raleigh NC that offers eye-catching and affordable mobile advertising opportunities on luxury vehicles.

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