

Tape-it-golf.com Website Launches Dedicated to Golf Shot Tracking, Analysis and Improvement

TAPE-it-Golf.com is dedicated to golf shot tracking, analysis & improvement.. Every shot, club and tendency is captured in an average of 10 seconds per hole. Golf pros can access members rounds. Includes reports, result trending and goal comparison..

August 7, 2008 (FPRC) -- TAPE-it-Golf.com, a web site dedicated to golf shot tracking, analysis and improvement, launched today. TAPE-it-Golf.com uses an innovative golf tracking card, similar in size to a conventional scorecard, to track every shot, including club, tendency and result, in an average of 10 seconds or less per hole, with no codes for the golfer to memorize. The website offers the ability for golf professionals to access members rounds, giving them an 'eye' on the course to aid in lesson effectiveness. The player has access to extensive trending and comparison to individual and group goals. Golfers understand not only what clubs they are hitting, but how they are performing with each club on the course. Areas of highest potential improvement are identified immediately. Private groups (clubs or teams) can have their own 'leaderboard', which highlights golfers who are meeting or exceeding their goals in nine key areas across six handicap groupings.

David Rea, President and Founder of TAPE-it-Golf.com applied over 30 years of process improvement concepts in the design of TAPE-it-Golf.com. The continuous improvement cycle of Track-Analyze-Practice-Execute allows golfers to 'put a TAPE to their game' much like corporations measure and improve business processes. The innovative tracking card, for example, has a place for the golfers to summarize the three 'takeaways' from a round and three areas to focus their practice. TAPE-it-Golf.com is offered as a subscription service with cards provided as part of initial sign up.

For more information, visit www.tape-it-golf.com or email daviderea@tape-it-golf.com

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